

SQ4: When did you make your final decision to choose the candidate you voted for in the single-seat constituency? Please choose only one item. (One choice per person)

- 1 Election day
- 2 Two days before or just before election day
- 3 One week to three days before election day
- 4 After the official announcement of the election to more than one week before election day

- 5 Before the official announcement of the election campaign
- 6 DK
- 7 NA

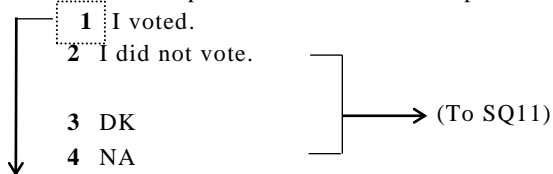
SQ5: When you finally decided to vote for the candidate you liked in the single-seat constituency, what was your most significant consideration? Please choose only one item. (One choice per person)

- 1 Support for prime minister and/or party leader
- 2 Support for the party
- 3 Party policy
- 4 The candidate's personality
- 5 The candidate's policy
- 6 Employment benefits

- 7 Local benefits
- 8 Balance of power in Parliament
- 9 Asked to vote
- 10 Others ()
- 11 DK
- 12 NA

SQ6: Did you vote in the proportional representation ballot? (One choice per person)

【Note: The respondent is shown two responses: 1. I voted and 2. I did not vote.】



SQ7: Which party did you vote for? (One choice per person) 【For surveyor: The names of parties are not shown to the respondent,】

- 1 LDP
- 2 DPJ
- 3 NCGP
- 4 SDP
- 5 JCP
- 6 PNP
- 7 X
- 8 Other parties ()
- 9 DK
- 10 NA

SQ8: In choosing a particular party in the proportional representation ballot, how much attention did you pay to the list of candidates released by the party? Please choose only one item. (One choice per person)

- 1 Much attention
- 2 A little attention
- 3 Not so much attention
- 4 Little attention
- 5 DK
- 6 NA

SQ9: When did you make your final decision to choose the party you voted for in the proportional representation ballot? Please choose only one item. (One choice per person)

- 1 Election day
- 2 Two days before or just before election day
- 3 One week to three days before election day
- 4 After the official announcement of the election to more than one week before election day

- 5 Before the official announcement of the election campaign
- 6 DK
- 7 NA

SQ10: When you finally decided to vote for the party you liked in the proportional representation ballot, what was your most significant consideration? Please choose only one item. (One choice per person)

- 1 Support for prime minister and/or party leader

- 7 Local interests
- 8 Balance of power in Parliament

- | | |
|-------------------------------|-----------------|
| 2 Support for the party | 9 Asked to vote |
| 3 Party policies | 10 Others () |
| 4 The candidate's personality | 11 DK |
| 5 The candidate's policies | 12 NA |
| 6 Employment benefits | |

【SQ11 for those who answered 1. I voted or 2. I voted before election day or used absentee voting to Q1】

SQ11: In voting in the lower house election, were you aware of choosing a new administration? Please choose only one item. (One choice per person)

- | | |
|------------------|------|
| 1 Very aware | 5 DK |
| 2 A little aware | 6 NA |
| 3 Not so aware | |
| 4 Hardly aware | |

【SQ 12 and 13 for those who answered 3. Abstention to Q1】

SQ12: When did you make your final decision not to vote in the lower house election? Please choose only one item. (One choice per person)

- | | |
|---|---|
| 1 Election day | 5 Before the official announcement of the election campaign |
| 2 Two days before or just before election day | 6 DK |
| 3 One week to three days before election day | 7 NA |
| 4 After the official announcement of the election to more than one week before election day | |

SQ13: Why did you make your final decision not to vote in the lower house election? Please choose your biggest reason. (One choice per person)

- | |
|--|
| 1 I wanted to vote, but I did not have enough time to go to the poll because of other obligations. |
| 2 Because of travel and/or shopping, I did not have time to go to the poll. |
| 3 I had time to go to the poll, but I did not feel like going. |
| 4 I found no candidate and party attractive enough to induce me to go to the poll. |
| 5 I thought that whichever candidate and party I might vote for, it would not make any difference. |
| 6 I thought that whichever candidate and party I might vote for, it would have no effect on improving the world. |
| 7 I forgot or did not know that August 30 was election day. |
| 8 Other (Be specific:) |
| 9 DK |
| 10 NA |

【To all】

Q2 (1) What do you think of the LDP's seats won as the result of the election? Please choose only one answer. (One choice per person)

- | | |
|---------------------------|------|
| 1 I expected more seats. | 4 DK |
| 2 Perfect balance. | 5 NA |
| 3 I expected fewer seats. | |

(2) What do you think of the DPJ's seats won as the result of the election? Please choose only one answer (One choice per person)

- | | |
|---------------------------|------|
| 1 I expected more seats. | 4 DK |
| 2 Perfect balance. | 5 NA |
| 3 I expected fewer seats. | |

Q3: How much are you satisfied with the overall results of the lower house election. Please choose only one answer. (One choice per person)

- | | |
|-------------------------|------|
| 1 Pretty satisfied | 6 DK |
| 2 A little satisfied | 7 NA |
| 3 Neither | |
| 4 A little dissatisfied | |
| 5 Pretty dissatisfied | |

Q4: How much were you interested in the election campaigns of each party's candidates during the lower house election campaign? Please choose the item that best matches your thinking from among the items shown. (One choice per person)

- | | |
|-----------------------|------|
| 1 Pretty interested | 5 DK |
| 2 A little interested | 6 NA |
| 3 Not so interested | |
| 4 Hardly interested | |

Q5: During the lower house election campaign, the MIC and local governments' Association For Promoting Fair Elections ran active campaigns calling for people to participate in voting. Which of them did you see or hear? Please choose the items that you saw or heard. (Multiple answers are okay.)

- | | |
|--|--|
| 1 Newspaper advertisement | 13 Signboard, poster column, banner, advertising balloon, electric signboard |
| 2 TV spot advertisement | 14 Department store, shopping mall and amusement park announcements |
| 3 Radio spot advertisement | 15 Teletext broadcasting |
| 4 TV program magazine | 16 Online advertisement and websites |
| 5 Movie theater spot advertisement | 17 Mobile phone (i-mode, etc.) |
| 6 Public transit station advertisement (public vehicle, station) | 18 Others (Be specific:) |
| 7 Escalator handrail advertisement | 19 Never saw or heard |
| 8 Airport vision advertisement | 20 DK |
| 9 Awareness-raising poster | 21 NA |
| 10 Awareness-raising flyer | |
| 11 Prefectural and municipal promotional booklet | |
| 12 Promotional vehicle | |

Q6: During the lower house election campaign, did you encourage your friends, family and relatives to vote for the candidate and party you support? Please choose only one item. (One choice per person)
 [Note: The respondent is given the choices from 1. Encouraged pretty actively to 4. Not at all.]

- | | |
|------------------------------|-------------|
| 1 Encouraged pretty actively | } → (To Q7) |
| 2 Encouraged several times | |
| 3 Encouraged once or twice | |
| 4 Not at all | |
| 5 DK | |
| 6 NA | |

【SQ1 and SQ2 for those who answered between 1 and 3 to Q6】

SQ1: Which party did you encourage those people to vote for? Please choose only one item. (One choice per person)

- | | | |
|--------|-------|---------------------|
| 1 LDP | 5 JCP | 7 X |
| 2 DPJ | 6 PNP | 8 Other parties () |
| 3 NCGP | | 9 DK |
| 4 SDP | | 10 NA |

SQ2: Who did you encourage to go to vote? Please choose the responses that match your actions. (Multiple answers are okay.)

- | | |
|----------|-------------|
| 1 Spouse | 7 Neighbors |
|----------|-------------|

- | | |
|--|-----------------------------|
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | |
| 4 Coworkers (job-related individuals) | 9 Others () |
| 5 Groups of people sharing the same interest | 10 DK |
| 6 Other groups of people | 11 NA |

【To all】

Q7: Did your friends, family and relatives ask you to vote for a particular candidate and party? Please choose only one item. (One choice per person)

【Note: The respondent is given the choices from 1. Asked pretty actively to 4. Not at all.】

- | | |
|-------------------------|-------------|
| 1 Asked pretty actively | } → (To Q8) |
| 2 Asked several times | |
| 3 Asked once or twice | |
| 4 Not at all | |
| 5 DK | |
| 6 NA | |

【SQ1 and SQ2 for those who answered between 1 and 3 to Q7】

SQ1 (1) Which party was it? Please choose the party that you were asked to vote for the most frequently. (One choice per person)

- | | | | |
|--------|-------|-------------|-------------|
| 1 LDP | 5 JCP | 7 X | } → (To Q8) |
| 2 DPJ | 6 PNP | 8 Other () | |
| 3 NCGP | | 9 DK | |
| 4 SDP | | 10 NA | |

SQ1 (2) Who asked you to vote? Please choose from here whichever item matches the individual(s) who asked you to vote. (Multiple answers are okay.)

- | | |
|--|-----------------------------|
| 1 Spouse | 7 Neighbors |
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | |
| 4 Coworkers (job-related individuals) | 9 Others () |
| 5 Groups of people sharing the same interest | 10 DK |
| 6 Other groups of people | 11 NA |

SQ2 (1) Which party were you asked to vote for the second most frequently? (One choice per person)

- | | | | |
|--------|-------|-------------|-------------|
| 1 LDP | 5 JCP | 7 X | } → (To Q8) |
| 2 DPJ | 6 PNP | 8 Other () | |
| 3 NCGP | | 9 None | |
| 4 SDP | | 10 DK | |
| | | 11 NA | |

SQ2 (2) Who asked you to vote? Please choose from here whichever item matches the individual(s) who asked you to vote. (Multiple answers are okay.)

- | | |
|--|-----------------------------|
| 1 Spouse | 7 Neighbors |
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | |
| 4 Coworkers (job-related individuals) | 9 Others () |
| 5 Groups of people sharing the same interest | 10 DK |
| 6 Other groups of people | 11 NA |

【To all】

Q8: Have you participated in any activity related to election campaigns or been asked to participate since this August? If you have, which party was it? Please choose any item that best describes your situation. The first item is "I received a postcard on election campaigns." (Multiple answers are okay for each of the first through the ninth item.)

【Note: The same pattern applies from the second though the ninth question.】

| | LDP | DJP | NCGP | SDP | JCP | PNP | Other parties () | None | DK | NA |
|---|-----|-----|------|-----|-----|-----|----------------------|------|----|----|
| (1) I received a postcard about election campaigns. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (2) I received an article or flyer about election campaigns. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (3) I received a phone call for election campaigns. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (4) I attended an election speech session and/or stump speech. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (5) I did support work for election campaigns. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (6) I am a member of the supporters' group. (excluding supporter' groups of other candidates, e.g. prefectural assembly member) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (7) My family is a member of the supporters' group. (excluding supporters' groups of other candidates, e.g. prefectural assembly member) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (8) I saw and heard the party's policy platform. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (9) I was asked to participate via Internet. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Q9: Next, please give us your views on Japanese political parties. Apart from which party you usually support, please answer the following questions. The first question is "Which party do you think has the best leaders (party head, director general, etc.)?" Please choose one party among LDP, DJP, NCGP, SDP, JCP and PNP based on your overall impressions. (One choice each for the first through the sixth question)

【Note: The same pattern applies from the second through the sixth question.】

| | LDP | DJP | New Komeito | SDP | JCP | PNP | Other parties () | None or all are almost alike | DK | NA |
|--|-----|-----|----------------|-----|-----|-----|----------------------|------------------------------|----|----|
| (1) Which party do you think has the best leaders (party head, director general, etc.)? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (2) Which party do you think is the best in terms of basic capacity and/or policies? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (3) Which party do you think represents your local interests the most? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (4) Which party do you think is affected the most easily by supporters' interests? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (5) Which party do you think is the worst in terms of political ethics? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| (6) Which party do you think made the best impression | | | | | | | | | | |

on you in commercial messages (including online ones)? 1... 2... 3... 4... 5... 6... 7... 8... 9... 10

Q10: In the last election, each party unveiled its own policy platform as pledges, and the policies declared in the platform were major points of issue. Which party do you think has the best policy for the following issues? Please choose only one party for each policy item. The first question is about economic revitalization and increasing employment. (One choice each for the first through the eighteenth question) [Note: The same pattern applies from the second through the eighteenth item.]

| | LDP | DPJ | NCGP | SDP | JCP | PNP | Other parties | () | None or all are almost alike | DK | NA |
|---|-----|-----|------|-----|-----|-----|---------------|-----|------------------------------|----|----|
| (1) Economic revitalization and increasing employment | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (2) Financial and industrial reconstruction | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (3) Restoration of fiscal soundness | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (4) Pension system reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (5) Diet reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (6) Social welfare | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (7) Bureaucratic system reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (8) Highway construction issues | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (9) Postal reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (10) Consumption tax rate examination | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (11) Constitutional issues | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (12) Domestic public security restoration | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (13) Diplomatic promotion based on national interests | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (14) Educational reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (15) Tackling depopulation | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (16) Global warming and environmental problems | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (17) National security and defense issues | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| (18) Childcare support | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |

Q11: Please give us your views on the following issues discussed in this election.

(1) The following are two major points of view about education and childcare.

Proposition A: Infancy education in kindergartens and day care centers should provide free services.
 Proposition B: Special allowances for children until the ninth grade should be provided.

Which proposition is closer to your view? (One choice per person)

| 1 | 2 | 3 | 4 | 5 | 6 |
|------------|---------------------|---------------------|------------|----|----|
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

(2) The following are two major points of view about economic policy.

Proposition A: The government should take economic growth measures to increase household income by 1 million

yen over the next ten years.

B: The government should raise the minimum wage to 1,000 yen per hour to improve the lives of workers.

Which proposition is closer to your view? (One choice per person)

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

(3) The following are two major points of view about local government.

Proposition A: A wider-area local government system should be adopted as soon as possible so that local governments can make freer decisions.

B: The central government-tied subsidies should be abolished and local governments' independent revenue resources should be increased.

Which proposition is closer to your view? (One choice per person)

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

(4) The following are two major points of view about financial resources to implement various measures.

Proposition A: The government should raise the consumption tax rate if the economy turns upward.

B: The government should reduce waste of money by abolishing public works projects.

Which proposition is closer to your view? (One choice per person)

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q12: Do you think Japanese politics is working well in the current situation? Please choose one item. (One choice per person)

| | |
|-------------------------------|-------------|
| 1 Working well | 5 DK |
| 2 Working to an extent | 6 NA |
| 3 Not working so well | |
| 4 Not working at all | |

Q.13 Do you think the Japanese economy is working well in the current situation? Please choose one item. (One choice per person)

| | |
|-------------------------------|-------------|
| 1 Working well | 5 DK |
| 2 Working to an extent | 6 NA |
| 3 Not working so well | |
| 4 Not working at all | |

Q14: The following are points of view about politics. What do you think of those views? Do you agree or disagree?
The first proposition is "The party is a significant channel for electors to express their political requests."
(One choice each for the first through the third question)

【Note: The same pattern applies from the second through the third propositions.】

| | | | | | | |
|--|----------|--------------|-----------------|----------|----------|----------|
| | Agree | Partly agree | Partly disagree | Disagree | DK | NA |
| (1) The party is a significant channel for | 1 | 2 | 3 | 4 | 5 | 6 |

electors to express their political requests.

(2) The election is a significant opportunity for electors to express their political requests. 1 2 3 4 5 6

(3) The Diet is a significant channel for electors to express their political requests. 1 2 3 4 5 6

Q15: I will read the following propositions about the relationships between citizens and the election / politics. Please give your answer to each question. The first proposition is "Many other voters participate in the election and it does not matter if I refuse to vote."

(One choice each for the first through the fourth question) 【Note: The same pattern applies from the second through the fourth question.】

| | Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |
|---|-------|--------------|---------|-----------------|----------|----|----|
| (1) Many other voters participate in the election and it does not matter if I refuse to vote. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (2) I have no influence and power over what the government does. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (3) Politics and what the government does are so complicated that I can hardly understand them. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (4) Roughly speaking, once candidates are elected, they consider citizens less. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Q16: Please give us your views on the following propositions. Do you agree or disagree? Please choose one each from here. The first proposition is "Japan should strengthen its self-defense capability."

(One choice each for the first through the sixteenth question) 【Note: The same pattern applies from the second through the sixteenth proposition.】

| | Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |
|---|-------|--------------|---------|-----------------|----------|----|----|
| (1) Japan should strengthen its self-defense capability. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (2) Japan should immediately resolve its foreign trade conflicts even if making concessions is necessary. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (3) The government, even if it is faced with tight financial conditions, should make the utmost effort to develop social welfare systems, such as pensions and medical care for the aged. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (4) Small government is better even if public services worsen. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (5) Japan should make more apologies for its wartime harm to Asian neighbors. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (6) The emperor should get a stronger political say than he has now. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (7) Japan should never have nuclear weapons. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (8) The Japan-U.S. security alliance should be enhanced. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (9) Workers should get a stronger say over significant decision-making. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (10) Public officials and public corporation employees should be allowed to strike. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (11) The government should establish a special system to facilitate female promotion and employment. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (12) No one except for the aged and disabled should depend on social welfare. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

- (13) Because the Japanese bureaucratic system is inefficient, drastic administrative reform is necessary. 1 2 3 4 5 6 7
- (14) Money politics and political corruption should be completely eliminated. 1 2 3 4 5 6 7
- (15) Japan should build a friendlier relationship with Russia even if making concessions over the bilateral Northern territorial disputes is necessary. 1 2 3 4 5 6 7
- (16) Japan should not provide economic aid for North Korea as long as the abduction issue remains unresolved. 1 2 3 4 5 6 7

Q17: Which of the following TV programs did you often check during the last election campaign?Anything else?
(Multiple answers are okay.)

[News program (weekday, morning)]

- | | | | |
|---|---|-----------------------------------|----------|
| 1 | Ohayo Nippon (Good Morning Nippon) | Wataru Abe, Nami Morimoto | NHK |
| 2 | Zoomin!! Super | Shinichi Hatori, Yukari Nishio | NTV |
| 3 | Mino Monta no Asazuba (Monta Mino's Morning Show) | Monta Mino | TBS |
| 4 | Mezamashi TV | Norikazu Otsuka, Aya Takashima | Fuji TV |
| 5 | Yajiuma Plus | Sayaka Shimohira, Yasushi Komatsu | TV Asahi |

[News program (weekday, evening)]

- | | | | |
|----|------------------------|-----------------------------|----------|
| 6 | NHK news programs | Many reporters | NHK |
| 7 | NNN News Realtime | Masako Usui, Hiroaki Konno | NTV |
| 8 | Soryoku Hodo: The News | Kenji Goto, Maya Kobayashi | TBS |
| 9 | Super News | Yuko Ando, Taro Kimura | Fuji TV |
| 10 | Super J Channel | Etsuko Komiya, Naoki Tsuboi | TV Asahi |
| 11 | News Fine | Heitaro Ohama | TV Tokyo |

[News program (weekday, 11 p.m.)]

- | | | | |
|----|--------------------------|-------------------|----------|
| 12 | News Zero | Nobutaka Murao | NTV |
| 13 | News 23 | Takako Zemba | TBS |
| 14 | Live 2009 News Japan | Christel Takigawa | Fuji TV |
| 15 | Hodo Station | Ichiro Furutachi | TV Asahi |
| 16 | World Business Satellite | Maoko Kotani | TV Tokyo |

[News program (Saturday)]

- | | | | | |
|----|---|--------------------------|----------|------------|
| 17 | Wake Up! Plus | Jiro Shimbo | NTV | 8:00 a.m. |
| 18 | Yasuhiro Tase's Shukan News Shinsho (Weekly News Shinsho) | Yasuhiro Tase, Mariko Oe | TV Asahi | 11:00 a.m. |
| 19 | Joho 7 Days (Information 7 Days) Newscaster | Shinichiro Azumi | TBS | 10:00 p.m. |

[News program (Sunday)]

- | | | | | |
|----|-----------------|------------------------------|----------|------------|
| 20 | The Sunday Next | Kazuo Tokumitsu, Ryoko Sato | NTV | 8:00 a.m. |
| 21 | Sunday Morning | Hiroshi Sekiguchi | TBS | 8:00 a.m. |
| 22 | Shin-Hodo: 2001 | Tetsuo Suda, Kei Yoshida | Fuji TV | 7:30 a.m. |
| 23 | Sunday Project | Soichiro Tahara | TV Asahi | 10:00 a.m. |
| 24 | Bankisha! | Akira Fukuzawa, Rei Kikukawa | NTV | 6:00 p.m. |
| 25 | Sakiyomi Live | Toshihiro Ito, Rio Hirai | Fuji TV | 10:00 p.m. |

[TV Chat Show]

- | | | | | |
|----|---------------------|-------------------------------|----------|-----------|
| 26 | Sukkiri!! | Koji Kato | NTV | 8:00 a.m. |
| 27 | Tokudane! | Tomoaki Ogura | Fuji TV | 8:00 a.m. |
| 28 | Super Morning | Tamao Akae, Ipei Kogi | TV Asahi | 8:00 a.m. |
| 29 | Joho Live: Miyaneya | Seiji Miyane, Sakiko Moriwaka | NTV | 1:00 p.m. |

- 30 Hiruobi! Toshiaki Megumi, Hiroko OguraTBS 11:00 a.m.
 31 Wide! Scramble Baku Owada, Yoko Oshita TV Asahi 11:00 a.m.
 32 Other TV programs ()
 33 Radio programs
 34 Weekly magazines
 35 DK
 36 NA

Q18: What does politics mean to you? Which proposition is closer to your view? The first proposition is "In politics, it is significant to act by yourself." (One choice each for the first through the fifth proposition) 【Note: The same pattern applies from the second through the fifth proposition.】

| | Agree | Partly agree | Partly disagree | Disagree | DK | NA |
|---|-------|--------------|-----------------|----------|----|----|
| (1) In politics, it is significant to act by yourself. | 1 | 2 | 3 | 4 | 5 | 6 |
| (2) It is significant for people to carefully watch and check politics. | 1 | 2 | 3 | 4 | 5 | 6 |
| (3) In politics, there is no other way than to leave it as it goes. | 1 | 2 | 3 | 4 | 5 | 6 |
| (4) I do not want to be involved in political matters if possible. | 1 | 2 | 3 | 4 | 5 | 6 |
| (5) I have nothing to do with politics. | 1 | 2 | 3 | 4 | 5 | 6 |

Q19: What do you think of the following propositions? Which proposition is closer to your view? The first proposition is "I want to focus on developing my personal life rather than taking an interest in politics." (One choice each for the first through the fourth proposition) 【Note: The same pattern applies from the second through the fourth proposition.】

| | Agree | Partly agree | Not agree so much | Disagree | DK | NA |
|--|-------|--------------|-------------------|----------|----|----|
| (1) I want to focus on developing my personal life rather than taking an interest in politics. | 1 | 2 | 3 | 4 | 5 | 6 |
| (2) A comfortable and rich consumer's life is really important. | 1 | 2 | 3 | 4 | 5 | 6 |
| (3) More important than anything else for me is to spend time with my friends and family. | 1 | 2 | 3 | 4 | 5 | 6 |
| (4) A sense of satisfaction in work is the most important motivation in my life. | 1 | 2 | 3 | 4 | 5 | 6 |

Q20: Some people say that who manages national administration makes a big difference but others say that it does not make much difference. Which choice is closer to your view? (One choice per person)

| | | | | | | |
|-----------------|-----------------|---------|------------------------|-------------------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Much difference | Some difference | Neither | Not so much difference | Little difference | DK | NA |

Q21: Some people say that who you vote for makes a big difference in the election results but others say that it does not make much difference. Which choice is closer to your view? (One choice per person)

| | | | | | | |
|-----------------|-----------------|---------|------------------------|-------------------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Much difference | Some difference | Neither | Not so much difference | Little difference | DK | NA |

Q22 (1) How much trust do you have in national politics? Which choice is closer to your view? (One choice per person)

| | | | | | |
|--------------------|----------------------|--------------------|------------------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Pretty trustworthy | A little trustworthy | Not so trustworthy | Almost not trustworthy | DK | NA |

(2) How much trust do you have in your prefectural politics? Which choice is closer to your view? (One choice per person)

| | | | | | |
|--------------------|----------------------|--------------------|------------------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Pretty trustworthy | A little trustworthy | Not so trustworthy | Almost not trustworthy | DK | NA |

(3) How much trust do you have in your municipal politics? Which choice is closer to your view? (One choice per person)

| | | | | | |
|--------------------|----------------------|--------------------|------------------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Pretty trustworthy | A little trustworthy | Not so trustworthy | Almost not trustworthy | DK | NA |

Q23: Please choose all things that you have experienced in the past five years from the items.Anything else? (Multiple answers are okay.)

- | | |
|--|---|
| <p>1 I voted in the election.</p> <p>2 I participated in local resident and neighborhood association activities.</p> <p>3 I contacted local influential persons by necessity (direct contact, letter, etc.)</p> <p>4 I contacted politicians and public officials by necessity.</p> <p>5 I visited the local assembly and/or public hall for an appeal and petition.</p> <p>6 I attended meetings related to the election and/or other political activities.</p> <p>7 I worked as a volunteer in election campaigns (supported for the candidate for example).</p> <p>8 I participated in civil and/or residential movements.</p> <p>9 I signed a petition.</p> <p>10 I chipped in or donated money.</p> | <p>11 I participated in demonstrations.</p> <p>12 I expressed my political views via Internet.</p> <p>13 I expressed my views by contacting, writing a letter and/or appearing on the mass media.</p> <p>14 I refused to buy or intentionally bought a particular product for political, ethical or environment preservation reasons.</p> <p>15 None</p> <p>16 DK</p> <p>17 NA</p> |
|--|---|

Q24: Have you ever participated in discussions to think about or resolve the following issues? The first item is local issues.

(One choice each for the first through the fifth proposition) 【Note: The same pattern applies from the second through the fifth proposition.】

| | Several times | A few times | Never | DK | NA |
|--------------------------|---------------|-------------|-------|----|----|
| (1) Local issues | 1 | 2 | 3 | 4 | 5 |
| (2) Education issues | 1 | 2 | 3 | 4 | 5 |
| (3) Welfare issues | 1 | 2 | 3 | 4 | 5 |
| (4) Consumer issues | 1 | 2 | 3 | 4 | 5 |
| (5) Environmental issues | 1 | 2 | 3 | 4 | 5 |

Q25: **When you discuss how the world should be**, can you communicate with people who have different ideas and opinions? Please give us your answers about the following people. Even if you do not have anyone matching the description, please answer by imagining that you have such people around you. The first question is about family.

(One choice each for the first through the fourth choice) 【Note: The same pattern applies from the second through the fourth choice.】

| | Easy to discuss even if views are different | A little easy to discuss if views are different | A little hard to discuss if views are different | Hard to discuss if views are different | DK | NA |
|--------------------------------------|---|---|---|--|----|----|
| (1) Family | 1 | 2 | 3 | 4 | 5 | 6 |
| (2) Boss and/or higher ranked person | 1 | 2 | 3 | 4 | 5 | 6 |
| (3) Close colleague | 1 | 2 | 3 | 4 | 5 | 6 |
| (4) Close friend | 1 | 2 | 3 | 4 | 5 | 6 |

Q26: How much trust do you have in the following organizations and groups? The number 0 means no trust and the number 10 means complete trust. The first question is about NHK TV. (One choice each for the first through the ninth item) 【Note: The same pattern applies from the second through the ninth choice.】

| | No trust | Middle | Full trust | DK | NA | | | | | | | | | | |
|--|----------|--------|------------|----|----|---|---|---|---|---|----|----|----|--|-----|
| (1) NHK TV | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (2) Commercial broadcasting stations | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (3) Yomiuri Shimbun | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (4) Asahi Shimbun | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | [2] |
| (5) Mainichi Shimbun | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (6) The Nikkei | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (7) Sankei Shimbun | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (8) Block newspapers, such as Tokyo, Chunichi, Hokkaido, Kahoku Shimpo, Hokuriku Chunichi, Kyoto, Kobe, Chugoku, and Nishinippon | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (9) Other local newspapers | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |

Q27: How much trust do you have in the following organizations and groups? Please answer in the same way. The first question is about the police. (One choice each for the first through the sixth item)

【Note: The same pattern applies from the second through the sixth choice.】

| | No trust | Middle | Full trust | DK | NA | | | | | | | | | | |
|------------|----------|--------|------------|----|----|---|---|---|---|---|----|----|----|--|--|
| (1) Police | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |

- (2) Hospital 0...1...2...3...4...5...6...7...8...9...10...11...12
- (3) Public elementary and junior high school..... 0...1...2...3...4...5...6...7...8...9...10...11...12
- (4) Business circles 0...1...2...3...4...5...6...7...8...9...10...11...12
- (5) Labor union..... 0...1...2...3...4...5...6...7...8...9...10...11...12
- (6) Civil organizations, such as NPOs and NGOs... 0...1...2...3...4...5...6...7...8...9...10...11...12

Q28: How much trust do you put in the following systems, organizations and groups? Please answer in the same way. The first question is about national politics. (One choice each for the first through the thirteenth item)

【The same pattern applies from the second through the thirteenth choice.】

| | No trust | Middle | Full trust | DK | NA | | | | | | | | | | |
|---|----------|--------|------------|----|----|---|---|---|---|---|----|----|----|--|--|
| (1) National politics | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (2) Governor of your prefecture | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (3) Assembly of your prefecture | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (4) Public office of your prefecture..... | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (5) Election system | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (6) Indirect representative system..... | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (7) Political parties | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (8) The Diet..... | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (9) Court | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (10) Central government agencies | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (11) Your municipal head | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (12) Assembly of your municipal government..... | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |
| (13) Public office of your municipal government ... | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | | |

Q29: The following are two major points of view about how the government should be in Japan today. Which proposition is closer to your view? (One choice per person)

Proposition A: As there are very influential people and groups, a great majority of the benefits provided to people tends to be neglected.

B: Japan is a democratic state and a great majority of the benefits provided to people are reflected in politics.

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q30: The following are two major points of view about the relationships between ordinary people and politics. Which proposition is closer to your view? (One choice per person)

Proposition **A**: Public officials in central and local governments do not consider ordinary people.
B: Public officials in central and local governments do consider ordinary people.

| | | | | | |
|------------------------|---------------------------------|---------------------------------|------------------------|----------------|----------------|
| 1 Close to A | 2 A little close to A | 3 A little close to B | 4 Close to B | 5 DK | 6 NA |
|------------------------|---------------------------------|---------------------------------|------------------------|----------------|----------------|

Q31: How do you evaluate the current Japanese political system? The number 1 means the lowest level of evaluation and the number 10 means the highest level of evaluation. Please answer this question using numbers. (One choice per person) 【Note: Circle the respondent's answered number. The respondent is given a scale for the evaluation levels with three descriptions above the scale.】

| | | | | | | | | | | | |
|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|--------------|
| Very bad | | | | Middle | | | | | | Very good | |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 DK |
| | | | | | | | | | | | 12 NA |

Q32: Are you satisfied with how individuals in government service work? Please choose one item. (One choice per person)

| | | | | | |
|------------------------------|--------------------------------|-----------------------------------|---------------------------------|----------------|----------------|
| 1 Pretty satisfied | 2 A little satisfied | 3 A little dissatisfied | 4 Pretty dissatisfied | 5 DK | 6 NA |
|------------------------------|--------------------------------|-----------------------------------|---------------------------------|----------------|----------------|

Q33: Generally speaking, do you think that Japan is managed by a particular small group of people who hold massive interests or for the benefit of all people? Please choose one item. (One choice per person)

- 1** Japan is managed by a particular small group of people who hold massive interests.
- 2** Japan is managed for the benefit of all people.
- 3** DK
- 4** NA

Q34: Are you a member of or participating in the following organizations and/or groups? If you are, do you actively participate in their activities? Or are you just a member of the group? The first question is about local resident and neighborhood associations.

Note for the surveyor: First, you ask all fourteen questions about the level of participation in the organizational and group activities. Next, you ask SQ 1 to 5 regarding the organizations and groups that were marked with 1 or 2. (Circle only the numbers of SQs to which the respondent answered "Yes.") When you read the sentences for SQ 1 to 5, you mention the name of the organization or group checked in Q34. For example, if the respondent answers 2 for the PTA, you mention "hierarchical structure among the members" in the PTA, instead of the organization or group, in reading SQ1.

SQ1: Does the organization or group (answered in Q34) have distinct hierarchical structures among its members?

SQ2: Does the organization or group have active exchanges with people outside of it?

SQ3: Do you sometimes find yourself thinking and acting in a similar way to other members?

SQ4: Have you discussed political and social issues and the last lower house election with the members of the organization or group?

SQ5: Are there any members with different ideas and values from yours in the organization or group?

| | Q34 Participation level | | | SQ1 | SQ2 | SQ3 | SQ4 | SQ5 |
|--|----------------------------------|---------------|--------------|---------------------------------|-----------------------|------------|------------------|-----------------|
| | Active participation as a member | Just a member | Not a member | Hierarchy | Exchange with outside | Similarity | Discuss politics | Different ideas |
| (1) Local resident and neighborhood associations | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (2) PTA | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (3) JA and other groups in the same industry | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (4) Labor union | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (5) Cooperative society and consumer groups | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (6) NPOs and NGOs | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (7) Volunteer groups | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (8) Residential and civil rights movement groups | 1.....2 | | | 3.....1.....2.....3.....4.....5 | | | | 5 |
| (9) Religious groups | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (10) Alumni associations | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (11) Political support groups | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (12) Job-related groups outside the office | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (13) Privately-tied learning groups | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |
| (14) Private groups sharing the same interest | 1.....2.....3 | | | 1.....2.....3.....4.....5 | | | | |

Q35: Do you have any acquaintance who can be classified into the following 23 categories? In this context, "acquaintance" means someone that you talk with. Is the person male or female? If you have both, please answer both. The first question is about central members of local resident and neighborhood associations. (Multiple answers each for the first to 23rd item) 【Note: The same pattern applies from the second through the 23rd item.】

| | Male | Female | No acquaintance | DK | NA |
|---|-----------------------------|--------|-----------------|----|-----|
| (1) Board members of local resident and neighborhood associations | → 1.....2.....3.....4.....5 | | | | |
| (2) Board members of volunteer and civil movement groups | → 1.....2.....3.....4.....5 | | | | |
| (3) Officers of a group of the same industry | → 1.....2.....3.....4.....5 | | | | |
| (4) Labor union leaders | → 1.....2.....3.....4.....5 | | | | |
| (5) Municipal officials higher than division and section chief (city, ward, town and village) | → 1.....2.....3.....4.....5 | | | | 3 4 |
| (6) Prefectural officials higher than division and section chief | → 1.....2.....3.....4.....5 | | | | |
| (7) Central government officials higher than division and | → 1.....2.....3.....4.....5 | | | | |

section chief

- (8) Municipal top management (mayor, village head and so on)..... → 1 2 3 4 5
- (9) Local assembly member → 1 2 3 4 5
- (10) National parliamentary member → 1 2 3 4 5
- (11) Politicians' support group coordinator (including secretary)..... → 1 2 3 4 5
- (12) Newspaper and TV reporters, directors and editors → 1 2 3 4 5
- (13) Computer programmer and information technology engineer..... → 1 2 3 4 5
- (14) Retail store owner → 1 2 3 4 5
- (15) Waiter and waitress → 1 2 3 4 5
- (16) Security guard and building maintenance company owner→ 1 2 3 4 5
- (17) Elementary school teacher → 1 2 3 4 5
- (18) Police officer..... → 1 2 3 4 5
- (19) Postal service staff → 1 2 3 4 5
- (20) Judge and lawyer → 1 2 3 4 5
- (21) Doctor → 1 2 3 4 5
- (22) Nurse..... → 1 2 3 4 5
- (23) President of a large company with hundreds of employees→ 1 2 3 4 5

Q36: If current Japanese society is categorized into the following five socioeconomic levels, which do you think you are classified as? Please choose one item. (One choice per person)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|-----|---------------|--------------|------------|--------|----|----|
| Top | Higher middle | Lower middle | Higher low | Bottom | DK | NA |

Q37: How much are you usually aware of the following propositions? The first proposition is "Cooperation among people with different abilities and characters enables our society to work."

(One choice each for the first to eighth proposition) 【The same pattern applies from the second through the eighth proposition.】

| | Often aware | Sometimes aware | Not so often aware | Hardly aware | DK | NA |
|---|-------------|-----------------|--------------------|--------------|----|----|
| (1) Cooperation among people with different abilities and characters enables our society to work. | 1 | 2 | 3 | 4 | 5 | 6 |
| (2) What happens in the world will eventually have some effect on me. | 1 | 2 | 3 | 4 | 5 | 6 |
| (3) What happens in the world has a large effect on my life. | 1 | 2 | 3 | 4 | 5 | 6 |
| (4) What happens in the world has, more or less, something to do with me. | 1 | 2 | 3 | 4 | 5 | 6 |
| (5) Social events reported in the media have much to do with my life. | 1 | 2 | 3 | 4 | 5 | 6 |
| (6) Each of us should think of our society so that things will not go in the wrong direction. | 1 | 2 | 3 | 4 | 5 | 6 |
| (7) People should take positive action for their society. | 1 | 2 | 3 | 4 | 5 | 6 |
| (8) You should think of the general public without paying attention to developing your personal life alone. | 1 | 2 | 3 | 4 | 5 | 6 |

Q38: Today, there are people with a variety of backgrounds in Japan. Please give us your answers about the following four propositions I will read now. (One choice each for the first through the fourth proposition)

- (1) It is necessary to generously accept people who have different values.

| | | | | | | |
|-------|--------------|---------|-----------------|----------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |

(2) Public offices should permit even anti-democratic groups to hold rallies if the groups follow the rules and prescribed procedures.

| | | | | | | |
|-------|--------------|---------|-----------------|----------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |

(3) It is better to have reduced the number of immigrants who are permitted to live in Japan.

| | | | | | | |
|----------------|-------------------------|---------|--------------------------|-----------------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| More is better | A little more is better | Neither | A little fewer is better | Fewer is better | DK | NA |

(4) Anti-democratic groups should be illegal.

| | | | | | | |
|-------|--------------|---------|-----------------|----------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |

Q39: What do you think of the following six propositions? Please choose the proposition that best matches your thinking. The first proposition is "Almost everyone is trustworthy."

(One choice each for the first to sixth proposition) 【Note: The same pattern applies from the second through the sixth proposition.】

| | Agree | Partly agree | Neither | Partly disagree | Disagree | DK | NA |
|---|-------|--------------|---------|-----------------|----------|----|----|
| (1) Almost everyone is trustworthy. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (2) If they are trusted by others, most people trust others. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (3) I am confident of distinguishing between trustworthy and untrustworthy people. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (4) If I am helped by anyone else, I will also help others. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (5) I am kind to others even if I cannot expect any direct rewards and returns. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| (6) I think that if I am kind to others, the kindness will go around and eventually come back to me. | 1 | 2 | 3 | 4 | 5 | 6 | 7 |

Q40: The following are two major points of view about how we should live. Which proposition is closer to your view?(One choice per person)

Proposition A: I would like to avoid the possibility of making a big mistake and proceed slowly and steadily.
 Proposition B: I would like to take on a challenge to open up a new world.

| | | | | | |
|------------|---------------------|---------------------|------------|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q41: The following are the two major points of view about your children's international marriage. Which proposition is closer to your view? (One choice per person)

Proposition A: I do not mind any other nationality if the couple hopes to marry.
 Proposition B: I would prefer that my child marries a Japanese person.

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q42: The following are two major points of view about revising the civil code to approve different family names between husband and wife. Which proposition is closer to your view? (One choice per person)

Proposition A: Husband and wife should be given equal rights regardless of gender, and the couple should be permitted to use different family names.
 B: Husband and wife should use the same family name as family members and should not be permitted to use different names.

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q43: Provided you had extra money on hand, which way would you choose to manage the capital? (One choice per person)

Proposition A: Even if I cannot expect high yields, I would choose a less risky savings approach.
 B: I would choose a high-yield management approach, taking some risk.

| | | | | | |
|------------|---------------------|---------------------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Close to A | A little close to A | A little close to B | Close to B | DK | NA |

Q44 (1) Which of the following national goals do you think should be given the highest priority over the next 10 to 15 years? (One choice per person)

| | | | |
|--|-------------|---------------------------------|-------------|
| 1 Maintaining domestic order | 5 DK | <input type="text"/> → (To Q45) | 6 NA |
| 2 Reflecting national demand in decision-making | | | |
| 3 Economic stability | | | |
| 4 Securing freedom of speech | | | |

【To those who answered between 1 and 4 in Q44 (1)】

(2) Which of the following national goals do you think should be given the second highest priority over the next 10 to 15 years? (One choice per person)

| | |
|--|-----------------------------|
| 1 Maintaining domestic order | 5 No second priority |
| 2 Reflecting national demand in decision-making | 6 DK |
| 3 Economic stability | 7 NA |
| 4 Securing freedom of speech | |

【To all】

Q45: What article of the Japanese Constitution renounces war? (One choice per person)

| | | | | | |
|-----------|-----------|-----------|------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Article 1 | Article 5 | Article 9 | Article 17 | DK | NA |

Q46: The lay judge system has been introduced this year. How many judges and lay judges attend court in a trial? (One choice per person)

| | | | | | |
|-------------------------|--------------------------|--------------------------|--------------------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| 1 judge 4 lay judges | 2 judges 5 lay judges | 3 judges 4 lay judges | 3 judges 6 lay judges | DK | NA |

Q47: When the upper and lower houses give different resolutions to a particular bill, if the lower house passes a specific bill a second time, the bill will be enacted. How many votes do you think are necessary in such situation? (One choice per person)

| | | | | | |
|------------------------------------|--------------------------------|--------------------------------------|----------------------------------|----------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 |
| Majority of the members present | Majority of all the members | Two-thirds of the members present | Two-thirds of all the members | DK | NA |

Q48: The following are slogans that the parties trumpeted in the last election. Do you know which party used which slogans? Please choose the parties for each slogan.

(1) "A new Japan where the people are the protagonist" (One choice per person) 【Note: The respondent is not shown the party names. The same pattern applies from the first through the fifth question.】

- | | | |
|---------------|-------------------------------|-------------|
| 1 LDP | 4 JCP | 7 DK |
| 2 DPJ | 5 SDP | 8 NA |
| 3 NCGP | 6 Other () | |

(2) "Ensuring Our Quality of Life." (One choice per person)

- | | | |
|---------------|-------------------------------|-------------|
| 1 LDP | 4 JCP | 7 DK |
| 2 DPJ | 5 SDP | 8 NA |
| 3 NCGP | 6 Other () | |

(3) "Putting People's Lives First." (One choice per person)

- | | | |
|---------------|-------------------------------|-------------|
| 1 LDP | 4 JCP | 7 DK |
| 2 DPJ | 5 SDP | 8 NA |
| 3 NCGP | 6 Other () | |

(4) "Protecting Japan. Holding Responsibility." (One choice per person)

- | | | |
|---------------|-------------------------------|-------------|
| 1 LDP | 4 JCP | 7 DK |
| 2 DPJ | 5 SDP | 8 NA |
| 3 NCGP | 6 Other () | |

(5) "Politics to Protect Your Life." (One choice per person)

- | | | |
|---------------|-------------------------------|-------------|
| 1 LDP | 4 JCP | 7 DK |
| 2 DPJ | 5 SDP | 8 NA |
| 3 NCGP | 6 Other () | |

Q49: Do you know what position the following politicians now hold? If you know, please answer each question. The first person is Satsuki Eda. 【Note: Write the respondent's answer and circle "correct" or "incorrect." If the respondent wants to know the correct answer, you give it after the respondent has finished answering. The same pattern applies to the second and third politicians.】

(1) What position does Satsuki Eda hold now?

(Respondent's answer:
Chairperson))

【Correct answer: The House of Councillors

- | | | | |
|----------|-----------|----------|----------|
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

(2) What position does Hillary Clinton hold now in the United States?

(Respondent's answer:

【Correct answer: Secretary of State】)

| | | | |
|----------|-----------|----------|----------|
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

(3) What position does Vladimir Putin hold now in Russia?

(Respondent's answer:

【Correct answer: Prime Minister】)

| | | | |
|----------|-----------|----------|----------|
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

Q50: You probably had several opportunities to get a great variety of information during the last election campaign. Please choose the media that you think was of help to you.

(1) Which media was useful for you to understand each party's policy? (Multiple answers are okay.)

- | | | |
|------------------------------------|---|---------------------------|
| 1 TV | 8 Official election reports | 14 Other |
| 2 Radio | 9 Election-related flyers and leaflets | () |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate such as listening to his/her stump speech | |
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

(2) Which media was useful for you to get information about each party's leaders? (Multiple answers are okay.)

- | | | |
|------------------------------------|---|---------------------------|
| 1 TV | 8 Official election reports | 14 Other |
| 2 Radio | 9 Election-related flyers and leaflets | () |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate such as listening to his/her stump speech | |
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

(3) Which media was useful for you to get information about each candidate's situation and personality? (Multiple answers are okay.)

- | | | |
|------------------------------------|---|---------------------------|
| 1 TV | 8 Official election reports | 14 Other |
| 2 Radio | 9 Election-related flyers and leaflets | () |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate such as listening to his/her stump speech | |
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

(4) Which media was useful for you to get information about nationwide election developments? (Multiple answers are okay.)

- | | | |
|---------------------------|---|---------------------------|
| 1 TV | 8 Official election reports | 14 Other |
| 2 Radio | 9 Election-related flyers and leaflets | () |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate | |

- such as listening to his/her stump speech
- | | | |
|-----------------------------|---|-------|
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

(5) Which media was useful for you to get information about which candidate you should vote for in the single-constituency? (Multiple answers are okay.)

- | | | |
|-----------------------------|--|--------------------|
| 1 TV | 8 Official election reports | 14 Other () |
| 2 Radio | 9 Election-related flyers and leaflets | |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate such as listening to his/her stump speech | |
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

(6) Which media was useful for you to get information about which candidate or party you should vote for in the proportional representation? (Multiple answers are okay.)

- | | | |
|-----------------------------|--|--------------------|
| 1 TV | 8 Official election reports | 14 Other () |
| 2 Radio | 9 Election-related flyers and leaflets | |
| 3 Newspapers | 10 Party's policy platforms | 15 Nothing special |
| 4 Weekly magazines | 11 Direct contact with the candidate such as listening to his/her stump speech | |
| 5 Monthly magazines | 12 Contacts with campaign staff | 16 DK |
| 6 Conversation with friends | 13 Magazine ads posted on the train and ads elsewhere | 17 NA |
| 7 Internet | | |

[Face sheet]

All our inquiries into your views have been done. Now, please answer the following questions for our statistical procedures.

F1 Gender:

- | | |
|----------|----------|
| 1 | 2 |
| Male | Female |

F2 Age: What is your birthday and how old are you in completed years?

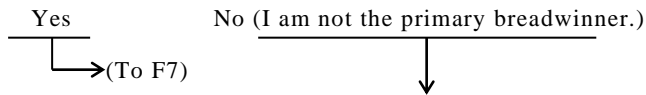
- | | | | | | | | |
|----------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| 1 Meiji | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| 2 Taisho | | year | | month | date | | age |
| 3 Showa | | | | | | | |

[The surveyor's check]

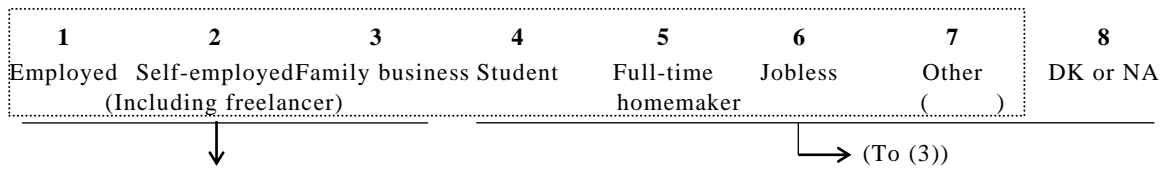
- | | |
|--|-------------------------------|
| 1 | 2 |
| <u>Those who completed background checks</u> | <u>Others</u> |
| ↓ | ↓ |
| (To [The surveyor must write here.] at the final page) | Ask all the questions from F3 |

F3 Residential years:

Have you continued to live in this area (within a 30-minute walk around this town, village and apartment block) since your birth? Or did you move here from somewhere else? If you have temporarily moved anywhere else after you were born around here, please choose "Lived here since birth." (One choice per person)

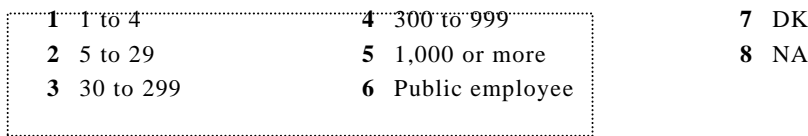


(1) What is the occupation of the primary breadwinner in the home? Is the primary breadwinner a company employee or self-employed? (One choice per person)



[To those who chose between 1. Employed and 3. Family business in F6 (1). First ask (2) and then, go on to (3).]

(2) Employee number: What is the total number of employees at the primary breadwinner's company, including branch offices and satellite stations? If the person is a public employee, please choose 6. (One choice per person)



(3) Job classification:

More specifically, what kind of work does the household primary breadwinner do? (For example, elementary school teacher, agricultural worker, bus driver, car mechanic, supermarket personnel, bank accountant, cram school teacher, computer programmer, clerical worker, sales operator, electric product manufacturing operator, pensioner, full-time homemaker) (Note: Simply answering "employed, company employee or self-employed" is not sufficient.)

Specifically

(After a survey, circle one of the numbers below.)

- | | | | |
|--|--------------------------------------|----------------------------------|--------------|
| 1 Agriculture, forestry and fisheries | 5 Specialist | 9 Student | 13 DK |
| 2 Commercial and industrial service | 6 Clerical work | 10 Full-time homemaker | 14 NA |
| 3 Freelance | 7 Sales, service and laborers | 11 Jobless | |
| 4 Managerial | 8 Other expert | 12 Impossible to classify | |

【To all except for those who completed background checks】

F7 House type: Which type is your house? (One choice per person)

- 1 Your own home (detached house)
- 2 Condominium
- 3 Private rental house (detached house)
- 4 Private apartment
- 5 Public housing or apartment

- 6 Salaried housing (company house or public employee's apartment)
- 7 Sleep-in or live-in, dormitory or boarding house
- 8 Other ()
- 9 DK or NA

F8 Household income: What was the total annual income of your household last year (from January to December 2008)? Please include bonuses and other additional income before taxes. (One choice per person)

- 1 Less than 2 million yen
- 2 2 million to less than 3 million yen
- 3 3 million to less than 4 million yen
- 4 4 million to less than 5 million yen
- 5 5 million to less than 6 million yen
- 6 6 million to less than 7 million yen
- 7 7 million to less than 8 million yen
- 8 8 million to less than 10 million yen

- 9 10 million to less than 12 million yen
- 10 12 million to less than 14 million yen
- 11 14 million to less than 20 million yen
- 12 20 million yen or more
- 13 DK
- 14 NA

F9 If you do not mind, would you give us your telephone number?

【Note: Don't pressure the respondent to give his or her telephone number.】

1 ()-()-()

2 No number 3 NA

[The surveyor must write here.]

Interview date month day Interview hours minute Visit numbers times