

2010 Post-Election_Upper House

Q1: Did you go to vote in the upper house election on July 11? Please choose from the responses.

【Note: The respondent is shown the items from 1. I voted on election day to 3. Abstention.】 (One choice per person)

- 1. I voted on election day.
 - 2. I voted before election day or used absentee voting.
 - 3. Abstention
- (To SQ12)
- 4. I do not know. (DK)
 - 5. No answer (NA)
- (To Q2(1))

【SQ1 to 11 for those who answered 1 or 2 to Q1】

SQ1: Did you vote in the prefectural constituency ballot? (One choice per person)

【Note: The respondent is shown the items 1. I voted and 2. I did not vote.】

- 1. I voted.
 - 2. I did not vote.
- (To SQ6)
- 3. DK
 - 4. NA

【Hand candidate list A】

SQ2: Which candidate did you vote for?

Write the name of the candidate

【Note for the surveyor: After interviewing the respondent, enter the candidate code (list number) and the party code (number specified below).

For the candidate list, enter 88 for DK. For NA (including choosing only the party name), enter 99.】

<Candidate code> <Party code>

- | | | | |
|-------|-------------------------------|--------------------------------|-----------------|
| 1 LDP | 5 JCP | 9 Sunrise Party of Japan (SPJ) | 11 Independents |
| 2 DPJ | 6 People's New Party (PNP) | 10 Other () | 12 DK |
| 3 CGP | 7 Your Party (YP) | | 13 NA |
| 4 SDP | 8 New Renaissance Party (NRP) | | |

SQ3: Regarding the candidate you voted for, please choose from among the descriptions from the items shown if they describe your experience. (Multiple answers are okay.)

- 1. I received a phone call asking me to vote.
 - 2. I spoke with the candidate.
 - 3. I shook hands with the candidate.
 - 4. I listened in person to the candidate's speech and campaign address.
 - 5. I spoke with the candidate's secretary or coordinator of the support group.
 - 6. I received a letter or pamphlet in the mail.
7. Others (Be specific _____) 9. DK
8. Nothing special 10. NA

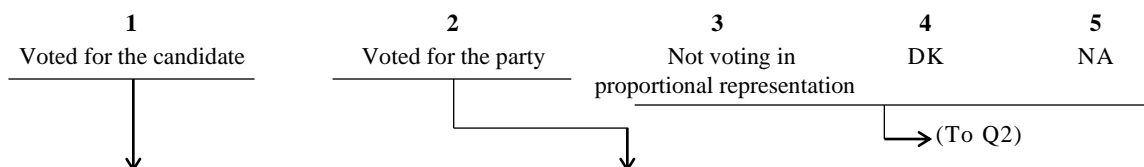
SQ4: When did you make your final decision to choose the candidate you voted for in the prefectural constituency ballot? Please choose only one from the items shown. (One choice per person)

- | | |
|--|---|
| 1 Election day
2 Two days before or just before election day
3 One week to three days before election day
4 After the official announcement of the election to more than one week before election day | 5 Before the official announcement of the election campaign
6 DK
7 NA |
|--|---|

SQ5: When you finally decided to vote for the candidate or party you liked in the prefectural constituency ballot, what was your most significant consideration? Please choose only one item from below. (One choice per person)

- | | |
|---|---|
| 1. Support for prime minister and/or party leader
2. Support for the party
3. Party policy
4. Candidate's personality
5. Candidate's policies
6. Employment benefits
7. Local interests | 8. Balance of power in Parliament
9. Asked to vote
10. Others ()
11. DK
12. NA |
|---|---|

SQ6: Which did you vote for in the proportional representation ballot, the candidate or the party? (One choice per person)
 【Note: The respondent is shown the items only from 1. Voted for the candidate to 3. Not voting in proportional representation.】



【Hand Candidate List B】

SQ7: Which party's candidate did you vote for?

(Write here) Party: Candidate:

【Note for the surveyor: The surveyor records the candidate number and the party name. After the interview, enter the candidate code (list number) and the party code (SQ8's number). For the candidate code, enter 88 for DK and 99 for NA.】

< Party code >

< Candidate code >

SQ8: Which party did you vote for? (One choice per person)

- | | |
|---|----------------|
| 1 LDP
2 DPJ
3 NCGP
4 SDP
5 JCP
6 PNP
7 YP
8 NRP
9 SPJ
10 Other () | 11 DK
12 NA |
|---|----------------|

SQ9: In choosing a particular party in the proportional representation ballot, how much attention did you pay to the list of candidates released by the party? Please choose only one from the items shown. (One choice per person)

- | | |
|---|--------------|
| 1 Much attention
2 A little attention
3 Not so much attention
4 Little attention | 5 DK
6 NA |
|---|--------------|

SQ10: When did you make your final decision to choose the party you voted for in the proportional representation ballot? Please choose only one from the items shown. (One choice per person)

- | | |
|----------------|---|
| 1 Election day | 5 Before the official announcement of the election campaign |
|----------------|---|

- 2 Two days before or just before election day
- 3 One week to three days before election day
- 4 After the official announcement of the election to more than one week before election day
- 6 DK
- 7 NA

SQ11: When you finally decided to vote for the candidate or party you liked in the proportional representation constituency, what was your most significant consideration? Please choose only one item from below. (One choice per person)

- | | |
|--|----------------------------------|
| 1 Support for prime minister and/or party leader | 8 Balance of power in Parliament |
| 2 Support for the party | 9 Asked to vote |
| 3 Party policy | |
| 4 Candidate's personality | 10 Others (Be specific:) |
| 5 Candidate's policies | 11 DK |
| 6 Employment benefits | 12 NA |
| 7 Local interests | |

【SQ 12 and 13 for those who answered 3. Abstention to Q1】

SQ12: When did you make your final decision not to vote in the upper house election? Please choose only one from the items shown. (One choice per person)

- | | |
|---|---|
| 1 Election day | 5 Before the official announcement of the election campaign |
| 2 Two days before or just before election day | 6 DK |
| 3 One week to three days before election day | |
| 4 After the official announcement of the election to more than one week before election day | 7 NA |

SQ13: Why did you make your final decision not to vote in the upper house election? Please choose your biggest reason from the items shown below. (One choice per person)

- 1 I wanted to vote, but I did not have enough time to go to the poll because of other obligations.
- 2 Because of travel and/or shopping, I did not have time to go to the poll.
- 3 I had time to go to the poll, but I did not feel like going.
- 4 I found no candidate and party attractive enough to encourage me to go to the poll.
- 5 I thought that whichever candidate and party I might vote for, it would not make any difference.
- 6 I thought that whichever candidate and party I might vote for, it would have no effect on improving the world.
- 7 I forgot or did not know that July 11 was election day.
- 8 Other (Be specific:)
- 9 DK
- 10 NA

【To all】

Q2 (1): What do you think of the LDP's seats won as the result of the election? Please choose only one from the items shown (One choice per person)

- | | |
|---------------------------|------|
| 1 I expected more seats. | 4 DK |
| 2 Perfect balance. | 5 NA |
| 3 I expected fewer seats. | |

(2) What do you think of the DPJ's seats won as the result of the election? Please choose only one from the items shown. (One choice per person)

- | | |
|---------------------------|------|
| 1 I expected more seats. | 4 DK |
| 2 Perfect balance. | 5 NA |
| 3 I expected fewer seats. | |

Q3: Overall, are you satisfied or dissatisfied with the upper house election results? Please choose only one from the items shown. (One choice per person)

- 1 Pretty satisfied
- 2 A little satisfied
- 3 Neither
- 4 A little dissatisfied
- 5 Pretty dissatisfied

6 DK

7 NA

Q4: Do you value the administrative change as the result of the 2009 general election? (One choice per person)

- | | |
|--------------------|------|
| 1 Value a lot | 6 DK |
| 2 Value | 7 NA |
| 3 Neither | |
| 4 Not value | |
| 5 Not value at all | |

Q5: Do you think Japanese politics improved by an administrative change as the result of the 2009 general election? (One choice per person)

- | | |
|-------------------|------|
| 1 Pretty better | 6 DK |
| 2 A little better | 7 NA |
| 3 Unchanged | |
| 4 A little worse | |
| 5 Pretty worse | |

Q6: How much interest did you have in each party's candidate campaigns during the last upper house election? Which one best describes your level of interest? (One choice per person)

- | | |
|-------------------------|------|
| 1 Pretty interested | 5 DK |
| 2 A little interested | 6 NA |
| 3 Not so interested | |
| 4 Almost not interested | |

Q7: During the lower house election campaign, did you encourage your friends, family and relatives to vote for the candidate and party you support? Please choose only one from the items shown. (One choice per person)
【Note: The respondent is given the choices from 1. Encouraged pretty actively to 4. Not at all.】

- | | |
|------------------------------|-----------|
| 1 Encouraged pretty actively | → (To Q8) |
| 2 Encouraged several times | |
| 3 Encouraged once or twice | |
| 4 Not at all | |
| 5 DK | |
| 6 NA | |

【SQ1 and SQ2 for those who answered between 1 and 3 to Q7】

SQ1: Which party did you encourage those people to vote for? Please choose only one from the items shown. (One choice per person)

- | | | | |
|--------|-------|--------------|-------|
| 1 LDP | 6 PNP | 10 Other () | |
| 2 DPJ | 7 YP | | 11 DK |
| 3 NCGP | 8 NRP | | 12 NA |
| 4 SDP | 9 SPJ | | |
| 5 JCP | | | |
| | | | |

SQ2: Who did you encourage to go to vote? Please choose the responses that match your actions. (Multiple answers are okay.)

- | | |
|--|-----------------------------|
| 1 Spouse | 7 Neighbors |
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | 9 Others () |
| 4 Coworkers | 10 DK |
| 5 Groups of people sharing the same interest | 11 NA |
| 6 Other groups of people | |

【To all】

Q8: Did your friends, family and relatives ask you to vote for a particular candidate and party? Please choose only one from the items shown. (One choice per person)

【Note: The respondent is given the choices from 1. Asked pretty actively to 4. Not at all.】

- 1 Asked pretty actively
 - 2 Asked several times
 - 3 Asked once or twice
 - 4 Not at all
 - 5 DK
 - 6 NA
- (To Q9)

【SQ1 and SQ2 for those who answered between 1 and 3 to Q8】

SQ1 (1) Which party was it? Please choose the party that you were asked to vote for the most frequently. (One choice per person)

- | | | |
|--------|-------|--------------|
| 1 LDP | 6 PNP | 10 Other () |
| 2 DPJ | 7 YP | 11 DK |
| 3 NCGP | 8 NRP | 12 NA |
| 4 SDP | 9 SPJ | |
| 5 JCP | | |
- (To Q9)

SQ1 (2) Who asked you to vote? Please choose from here whichever items best match the individual(s) who asked you to vote. (Multiple answers are okay.)

- | | |
|--|-----------------------------|
| 1 Spouse | 7 Neighbors |
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | 9 Others (Be specific:) |
| 4 Coworkers (job-related individuals) | 10 DK |
| 5 Groups of people sharing the same interest | 11 NA |
| 6 Other groups of people | |

SQ2 (1): Which party were you asked to vote for the second most frequently? (One choice per person)

- | | | |
|--------|-------|--------------------|
| 1 LDP | 6 PNP | 10 Other () |
| 2 DPJ | 7 YP | 11 No second party |
| 3 NCGP | 8 NRP | 12 DK |
| 4 SDP | 9 SPJ | 13 NA |
| 5 JCP | | |
- (To Q9)

SQ2 (2): Who asked you to vote? Please choose from here whichever item that matches the individual(s) who asked you to vote. (Multiple answers are okay.)

- | | |
|--|-----------------------------|
| 1 Spouse | 7 Neighbors |
| 2 Family except for spouse | 8 Friends and acquaintances |
| 3 Relatives | 9 Others () |
| 4 Coworkers (job-related individuals) | 10 DK |
| 5 Groups of people sharing the same interest | 11 NA |
| 6 Other groups of people | |

【To all】

Q9: Have you participated in any activity related to election campaigns or been asked to participate since this May? If you have, which party was it? Please choose any item that best describes your situation. The first item is "I received a postcard about election campaigns." (Multiple answers are okay for the first through the ninth item.)

【Note for the surveyor: The same pattern applies to the second through the ninth question.】

	LDP	DPJ	NGCP	SDP	JCP	NRP	YP	NRP	SPJ	Other parties	()	None	DK	NA
(1) I received a postcard about election campaigns.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(2) I received an article or flyer about election campaigns.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(3) I received a phone call about election campaigns.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(4) I attended an election speech session and/or stump speech.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(5) I did support work for election campaigns.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(6) I am a member of the supporters' group (excluding supporters' groups of other candidates, e.g. prefectural assembly member).	1	2	3	4	5	6	7	8	9	10	11	12	13	
(7) My family is a member of the supporters' group (excluding supporter' groups of other candidates, e.g. prefectural assembly member).	1	2	3	4	5	6	7	8	9	10	11	12	13	
(8) I saw and heard the party's policy platform.	1	2	3	4	5	6	7	8	9	10	11	12	13	
(9) I received email(s) from them via the Internet.	1	2	3	4	5	6	7	8	9	10	11	12	13	

Q10: Next, please give us your views on Japanese political parties. Apart from which party you usually support, please answer the following questions. The first question is "Which party do you think has the best leaders (party head, director general, etc.)?" Please choose one party among LDP, DJP, NCGP, SDP, JCP, PNP, YP, NRP and SPJ based on your overall impressions. (One choice each for the first through the sixth question)

【Note: The same pattern applies to the second through the sixth question.】

	LDP	DPJ	NGCP	SDP	JCP	PNP	YP	NRP	SPJ	Other parties	()	DK	NA
(1) Which party do you think has the best leaders (party head, director general, etc.)?	1	2	3	4	5	6	7	8	9	10	11	12	13
(2) Which party do you think is the best in terms of basic capacity and/or policies?	1	2	3	4	5	6	7	8	9	10	11	12	13
(3) Which party do you think represents your local interests the most?	1	2	3	4	5	6	7	8	9	10	11	12	13
(4) Which party do you think is affected the most easily by supporters' interests?	1	2	3	4	5	6	7	8	9	10	11	12	13
(5) Which party do you think is the worst in terms of political ethics?	1	2	3	4	5	6	7	8	9	10	11	12	13
(6) Which party do you think made the best impression on you in commercial messages (including online messages)?	1	2	3	4	5	6	7	8	9	10	11	12	13

.....

Q11: In the last election, each party unveiled its own policy platform as pledges, and the policies declared in the platform were major points of issue. Which party do you think has the best policy for the following issues? Please choose only one party for each policy item. The first question is about economic revitalization and increasing employment. (One choice each for the first through the nineteenth question) 【Note: The same pattern applies to the second through the nineteenth item.】

	LDP	DPJ	NCGP	SDP	JCP	PNP	YP	NRP	SPJ	Other parties	None or all are almost the same	DK	NA
(1) Economic revitalization and increasing employment	1	2	3	4	5	6	7	8	9	10	11	12	13
(2) Financial and industrial reconstruction	1	2	3	4	5	6	7	8	9	10	11	12	13
(3) Restoration of fiscal soundness	1	2	3	4	5	6	7	8	9	10	11	12	13
(4) Pension system reform	1	2	3	4	5	6	7	8	9	10	11	12	13
(5) Diet reform	1	2	3	4	5	6	7	8	9	10	11	12	13
(6) Social welfare	1	2	3	4	5	6	7	8	9	10	11	12	13
(7) Bureaucratic system reform	1	2	3	4	5	6	7	8	9	10	11	12	13
(8) Highway construction issues	1	2	3	4	5	6	7	8	9	10	11	12	13
(9) Postal reform	1	2	3	4	5	6	7	8	9	10	11	12	13
(10) Consumption tax rate examination	1	2	3	4	5	6	7	8	9	10	11	12	13
(11) Constitutional issues	1	2	3	4	5	6	7	8	9	10	11	12	13
(12) Domestic public security restoration	1	2	3	4	5	6	7	8	9	10	11	12	13
(13) Diplomatic promotion based on national interests	1	2	3	4	5	6	7	8	9	10	11	12	13
(14) Educational reform	1	2	3	4	5	6	7	8	9	10	11	12	13
(15) Tackling depopulation	1	2	3	4	5	6	7	8	9	10	11	12	13
(16) Global warming and environmental problems	1	2	3	4	5	6	7	8	9	10	11	12	13
(17) National security and defense issues	1	2	3	4	5	6	7	8	9	10	11	12	13
(18) Childcare support	1	2	3	4	5	6	7	8	9	10	11	12	13
(19) Relocation of the U.S. Marine Corps Futenma Air Station in Okinawa.	1	2	3	4	5	6	7	8	9	10	11	12	13

Q12 Please give us your views on the following issues discussed in the last election.

(1) The following are two major points of view about an increase in the consumption tax rate.

- A: The government should raise the consumption tax rate to make its finances healthier.
- B: To make its finances healthier, the government should reduce money waste by abolishing public

works projects.

Which proposition is closer to your view? (One choice per person)

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

(2) The following are two major points of view about the relocation of the U.S. Marine Corps Futenma Air Station in Okinawa.

A: The air station has been a serious burden to Okinawans and an effort is necessary to relocate the base to other countries or prefectures.
B: To realize the relocation of the air base, it should be moved to the Henoko district on the basis of the bilateral agreement.

Which proposition is closer to your view? (One choice per person)

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

(3) Regarding the childcare allowance, 13,000 yen is currently provided every month for every child. The following are two points of view about how to manage the increase scheduled from the next fiscal year.

A: The increase from the next fiscal year should be paid in cash in accordance with the DPJ's campaign pledge during the lower house election.
B: The increase from the next fiscal year should be implemented through tangible services, such as a greater number of nursery school admissions.

Which proposition is closer to your view? (One choice per person)

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

(4) The following are two points of view about corporate taxes.

A: Japanese corporate tax rates should be reduced to prevent companies from flowing out to other countries.
B: Japanese corporate tax rates should not be reduced, as the financial circumstances are tight in Japan.

Which proposition is closer to your view? (One choice per person)

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q13: The following are two points of view about the Diet.

A: The current two-house system is effective for preventing political powers from running out of control and should be maintained.
B: The current two-house system often causes confusion of political powers and disturbs the realization of policy implementation. Therefore, a one-house system should be introduced.

Which proposition is closer to your view? (One choice per person)

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q14: Do you think Japanese politics is working well in the current situation? Please choose from the items shown. (One choice per person)

1 Working well	5 DK
2 Working to an extent	6 NA
3 Not working so well	

4 Not working at all

Q15: Do you think the Japanese economy is working well in the current situation? Please choose from the items shown.
(One choice per person)

- | | |
|------------------------|------|
| 1 Working well | 5 DK |
| 2 Working to an extent | 6 NA |
| 3 Not working so well | |
| 4 Not working at all | |

Q16: The following are points of view about politics. What do you think of those views? Do you agree or disagree? The first proposition is "The party is a significant channel for electors to express their political requests." (One choice each for the first through the third question)

【Note: The same pattern applies to the second and the third propositions.】

	Agree	Partly agree	Partly disagree	Disagree	DK	NA
(1) The party is a significant channel for electors to express their political requests.	1	2	3	4	5	6
(2) The election is a significant opportunity for electors to express their political requests.	1	2	3	4	5	6
(3) The Diet is a significant channel for electors to express their political requests.	1	2	3	4	5	6

Q17: I will read the following propositions about the relationships between the citizens and the election / politics. Please give your answers to each question. The first proposition is, "Many other voters participate in the election and it does not matter if I refuse to vote."

(One choice each for the first through the fourth question) 【Note: The same pattern applies to the second through the fourth question.】

	Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA
(1) Many other voters participate in the election and it does not matter if I refuse to vote.	1	2	3	4	5	6	7
(2) I have no influence and power over what the government does.	1	2	3	4	5	6	7
(3) Politics and what the government does are so complicated that I can hardly understand them.	1	2	3	4	5	6	7
(4) Roughly speaking, once candidates are elected, they consider citizens less.	1	2	3	4	5	6	7

Q18: Please give us your views on the following propositions. Do you agree or disagree? Please choose one each from the items shown. The first proposition is "Japan should strengthen its self-defense capability."

(One choice each for the first through the sixteenth question) 【Note: The same pattern applies to the second through the sixteenth proposition.】

	Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA
(1) Japan should strengthen its self-defense capability.	1	2	3	4	5	6	7

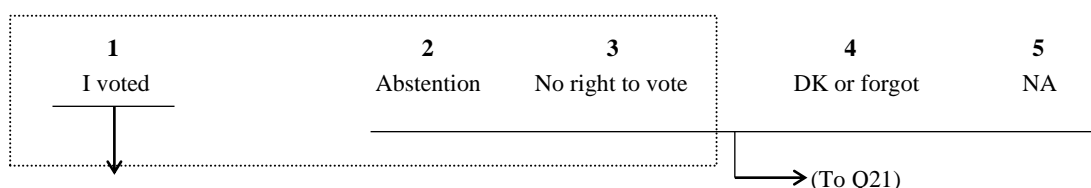
- (2) Japan should immediately resolve its foreign trade conflicts even if making concessions is necessary. 1 2 3 4 5 6 7
- (3) The government, even if it is faced with tight financial conditions, should make the utmost effort to develop social welfare systems, such as pensions and medical care for the aged. 1 2 3 4 5 6 7
- (4) Small government is better even if public services worsen. 1 2 3 4 5 6 7
- (5) Japan should make more apologies for its wartime harm to Asian neighbors. 1 2 3 4 5 6 7
- (6) The emperor should get a stronger political say than he has now. 1 2 3 4 5 6 7
- (7) Japan should never have nuclear weapons. 1 2 3 4 5 6 7
- (8) The Japan-U.S. security alliance should be enhanced. 1 2 3 4 5 6 7

- (9) Workers should get a stronger say over significant decision-making. 1 2 3 4 5 6 7
- (10) Public officials and public corporate employees should be allowed to strike. 1 2 3 4 5 6 7
- (11) The government should establish a special system to facilitate female promotion and employment. 1 2 3 4 5 6 7
- (12) No one except for the aged and disabled should depend on social welfare. 1 2 3 4 5 6 7
- (13) Because the Japanese bureaucratic system is inefficient, drastic administrative reform is necessary. 1 2 3 4 5 6 7
- (14) Money politics and political corruption should be completely eliminated. 1 2 3 4 5 6 7
- (15) Japan should build a friendlier relationship with Russia even if making concessions over the bilateral Northern territorial dispute is necessary. 1 2 3 4 5 6 7
- (16) Japan should not provide economic aid for North Korea as long as the abduction issue remains unresolved. 1 2 3 4 5 6 7

Q19: Do you value the Koizumi Cabinet's reform package, including postal privatization? (One choice per person)

1	2	3	4	5	6	7
Value	Party value	Neither	Not partly value	Not value	DK	NA

Q20: Regarding the previous 2005 lower house election during the Koizumi administration, did you vote in the ballot? (For those who did not vote) Did you abstain or did you not have the right to vote? (One choice per person)



【To those who chose "1. I voted" in Q20】

SQ1: Which party's candidate did you vote for in the single-seat constituency ballot? (One choice per person)

【Note: The names of the parties are not shown to the respondent.】

- | | | |
|--------|-------|----------------|
| 1 LDP | 5 JCP | 9 Independents |
| 2 DPJ | 6 PNP | 10 Forgot |
| 3 NCGP | 7 X | 11 DK |

4 SDP

8 Other ()

12 NA

SQ2: Which party did you vote for in the proportional representation ballot? (One choice per person) 【Note: The names of the parties are not shown to the respondent.】

1 LDP

5 JCP

9 Forgot

2 DPJ

6 PNP

10 DK

3 NCGP

7 X

11 NA

4 SDP

8 Other ()

【To all】

Q21: How do you evaluate the Hatoyama Cabinet? Please choose from the items shown. (Multiple answers are okay.)

1 It achieved an historic administrative change.

9 X

2 It marked the arrival of the two-party era in Japan.

10 DK

3 It carried out measures that had been impossible under the LDP's control.

11 NA

4 It carried out system reforms that had been impossible under the LDP's control.

5 It strayed because of its struggle to establish a clear direction.

6 Its cabinet members demonstrated inadequate capabilities.

7 Only a little improvement was seen even after the administrative change.

8 The nature of politicians has hardly changed since the LDP era.

Q22: Which of the following TV programs do you usually check? Please choose from the items shown.Anything else? (Multiple answers are okay.)

[News program (weekday, morning)]

1 Ohayo Nippon (Good Morning Nippon) Wataru Abe, Nami Morimoto NHK

2 Zoomin!! Super Shinichi Hatori, Yukari Nishio NTV

3 Mino Monta no Asazuba (Monta Mino's Morning Show) Monta Mino TBS

4 Mezamashi TV Norikazu Otsuka, Aya Takashima Fuji TV

5 Yajiuma Plus Sayaka Shimohira, Yasushi Komatsu TV Asahi

[News program (weekday, evening)]

6 NHK news programs Many reporters NHK

7 News every Takahiko Fujii, Kimiko Jinnai NTV

8 N-Sta Masaaki Horio, Yuki Nagamine TBS

9 Super News Yuko Ando, Taro Kimura Fuji TV

10 Super J Channel Noritsugu Watanabe, Chiho Ueyama TV Asahi

11 News Fine Heitaro Ohama TV Tokyo

[News program (weekday, 11 p.m.)]

12 News Zero Nobutaka Murao NTV

13 News23X Koji Matsubara, Takako Zemba TBS

14 Live 2010 News Japan Yuri Akimoto Fuji TV

15 Hodo Station Ichiro Furutachi TV Asahi

16 World Business Satellite Maoko Kotani TV Tokyo

[News program (Saturday)]

17 Wake Up! Plus Jiro Shimbo NTV 8:00 a.m.

18 Yasuhiro Tase's Shukan News Shinsho (Weekly News Shinsho) Yasuhiro Tase, Mariko Oe TV Asahi

..... 11:00 a.m.

19 Joho 7 Days (Information 7 Days) Shinichiro Azumi TBS 10:00 p.m., 11:00 p.m.

[News program (Sunday)]

20 The Sunday Next Kazuo Tokumitsu, Ryoko Sato NTV 8:00 a.m., 9:00 a.m.

21 Sunday Morning Hiroshi Sekiguchi TBS 8:00 a.m., 9:00 a.m.

22 Shin-Hodo: 2001 Tetsuo Suda, Kei Yoshida Fuji TV 7:30 a.m., 8:00 a.m.

23 Sunday Frontline Etsuko Komiya TV Asahi 10 a.m.

24 Shinso Hodo Bankisha! Akira Fukuzawa, Nana Suzue NTV 6 p.m.

25 Mr. Sunday Seiji Miyane, Christel Takigawa Fuji TV 10 p.m.

[TV Chat Show]

26	Sukkiri!!	Koji Kato	NTV	8:00 a.m.-10:00 a.m.
27	Tokudane!	Tomoaki Ogura	Fuji TV	8:00 a.m.-9:00 a.m.
28	Super Morning	Tamao Akae, Ippei Kogi	TV Asahi	8:00 a.m.-9:00 a.m.
29	Joho Live: Miyaneya.....	Seiji Miyane, Sakiko Moriwaka	NTV	1:00 p.m.-15:00
30	Hiruobi!.....	Toshiaki Megumi, Hiroko Ogura		TBS 11:00 a.m.-1:00
	p.m.			
31	Wide! Scramble	Takashi Terasaki, Yoko Oshita	TV Asahi	11:00 a.m.-noon
32	Other TV programs ()	
33	Radio programs			
34	Weekly magazines			
35	DK			
36	NA			

Q23: Please give us your views on the following propositions about Internet use during the election campaign. The first proposition is that some people are unfamiliar with the Internet and there is some inequality around Internet use. (One choice each for the first to fifth item) 【The same pattern applies to the second through the fifth item.】

	Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA	
(1) Some people are unfamiliar with the Internet and there is some inequality around Internet use.	1	2	3	4	5	6	7	
(2) The Internet facilitates easier access to more detailed information about parties and candidates. Therefore, Internet use should be further promoted.	1	2	3	4	5	6	7	
(3) The communication between party members or candidates and voters via social media, such as twitter, mixi and GREE, during the election campaign can cause character assassinations. Therefore, such interactions are undesirable.	1	2	3	4	5	6	7	
(4) A ban on voters' voluntary web-based election campaigns, as well as the campaigns by parties and candidates, should be lifted.	1	2	3	4	5	6	7	
(5) It is desirable that parties, candidates and voters exchange ideas about policy issues on the Internet during the election campaign.	1	2	3	4	5	6	7	

Q24: What does politics mean to you? Which proposition is closer to your view? The first proposition is "In politics, it is significant to act by yourself." (One choice each for the first through the fifth proposition) 【Note: The same pattern applies to the second through the fifth proposition.】

	Agree	Partly agree	Partly disagree	Disagree	DK	NA
(1) In politics, it is significant to act by yourself.	1	2	3	4	5	6
(2) It is significant for people to carefully watch and check politics.	1	2	3	4	5	6
(3) In politics, there is no other way than to leave it as it goes.	1	2	3	4	5	6
(4) I do not want to be involved in political matters if possible.	1	2	3	4	5	6
(5) I have nothing to do with politics.	1	2	3	4	5	6

Q25: What do you think of the following propositions? Which proposition is closer to your view? The first proposition is "I want to focus on developing my personal life rather than taking an interest in politics." (One choice each for the first through the fourth proposition) 【Note: The same pattern applies to the second through the fourth proposition.】

	Agree	Partly agree	Partly disagree	Disagree	DK	NA
(1) I want to focus on developing my personal life rather than taking an interest in politics.	1	2	3	4	5	6
(2) A comfortable and rich consumer's life is important.	1	2	3	4	5	6
(3) More important than anything else for me is to spend time with my friends and family.	1	2	3	4	5	6
(4) A sense of satisfaction in work is the most important motivation in my life.	1	2	3	4	5	6

Q26: Some say that who manages national administration makes a big difference, but others say that it does not make much difference. Please choose the item that best matches your thinking from among the items. (One choice per person)

1	2	3	4	5	6	7
Big difference	A little big difference	Neither	Not much difference	Little difference	DK	NA

Q27: Some say that who you vote for makes a big difference in the election results, but others say that it does not make much difference. What do you think? (One choice per person)

1	2	3	4	5	6	7
Big difference	A little big difference	Neither	Not much difference	Little difference	DK	NA

Q28(1): How much trust do you have in national politics? Please choose the item that best matches your thinking from among the items. (One choice per person)

1	2	3	4	5	6
Pretty trustworthy	A little trustworthy	Not so trustworthy	Almost not trustworthy	DK	NA

(2): How much trust do you have in your prefectural politics? Please choose the item that best matches your thinking from among the items. (One choice per person)

1	2	3	4	5	6
Pretty trustworthy	A little trustworthy	Not so trustworthy	Almost not trustworthy	DK	NA

(3): How much trust do you have in your municipal politics? Please choose the item that best matches your thinking from among the items. (One choice per person)

1	2	3	4	5	6
Pretty trustworthy	A little trustworthy	Not so trustworthy	Almost not trustworthy	DK	NA

Q29: Please choose all things that you have experienced in the past five years from the items.Anything else? (Multiple answers are okay.)

- | | |
|--|--|
| 1 I voted in the election. | 11 I participated in demonstrations. |
| 2 I participated in local resident and neighborhood association activities. | 12 I expressed my political views via the Internet. |
| 3 I contacted local influential persons by necessity (direct contact, letter, etc.). | 13 I expressed my views by contacting, writing a letter and/or appearing in the mass media. |
| 4 I contacted politicians and public officials by necessity. | 14 I refused to buy or intentionally bought a particular product for political, ethical or environment preservation reasons. |
| 5 I visited the local assembly and/or public hall for an appeal and/or petition. | 15 I did none of these things. |
| 6 I attended meetings related to the election and/or other political activities. | 16 DK |
| 7 I worked as a volunteer in election campaigns (support for the candidate for example). | 17 NA |
| 8 I participated in civil and/or residential movements. | |
| 9 I signed a petition. | |
| 10 I chipped in or donated money. | |

Q30: Have you ever participated in discussions to think about or resolve the following issues? The first item is local issues. (One choice each for the first through the fifth proposition) 【Note: The same pattern applies to the

second through the fifth proposition.]

	Several times	A few times	Never	DK	NA
(1) Local issues	1	2	3	4	5
(2) Education issues	1	2	3	4	5
(3) Welfare issues	1	2	3	4	5
(4) Consumer issues	1	2	3	4	5
(5) Environmental issues	1	2	3	4	5

Q 31: **When you discuss how the world should be**, can you communicate with people who have different ideas and opinions? Please give us your answers about the following people. Even if you do not have anyone matching the description, please answer by imagining that you have such people around you. The first question is about family.

(One choice each for the first through the fourth choice) 【Note: The same pattern applies to the second through the fourth choice.】

	Easy to discuss even if views are different	A little easy to discuss if views are different	A little hard to discuss if views are different	Hard to discuss if views are different	DK	NA
(1) Family	1	2	3	4	5	6
(2) Boss and/or higher ranked person	1	2	3	4	5	6
(3) Close colleague(s)	1	2	3	4	5	6
(4) Close friend	1	2	3	4	5	6

Q32: How much trust do you have in the following organizations and groups? The number 0 means no trust and the number 10 means complete trust. The first question is about NHK TV. (One choice each for the first through the ninth item) 【Note: The same pattern applies to the second through the ninth choice.】

	No trust	Middle	Full trust	DK	NA
(1) NHK TV	0	1 2 3 4 5 6 7 8 9 10		11	12
(2) Commercial broadcasting stations	0	1 2 3 4 5 6 7 8 9 10		11	12
(3) Yomiuri Shimbun	0	1 2 3 4 5 6 7 8 9 10		11	12
(4) Asahi Shimbun	0	1 2 3 4 5 6 7 8 9 10		11	12
(5) Mainichi Shimbun	0	1 2 3 4 5 6 7 8 9 10		11	12
(6) The Nikkei	0	1 2 3 4 5 6 7 8 9 10		11	12
(7) Sankei Shimbun	0	1 2 3 4 5 6 7 8 9 10		11	12
(8) Block newspapers, such as Tokyo, Chunichi, Hokkaido, Kahoku Shimpō, Hōkuriku Chunichi, Kyoto, Kobe, Chūgoku, and Nishinippon Other local newspapers	0	1 2 3 4 5 6 7 8 9 10		11	12

(9) Other local newspapers 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12

Q 33: How much trust do you have in the following organizations and groups? Please answer in the same way. The first question is about the police. (One choice each for the first through the sixth item)

【Note: The same pattern applies to the second through the sixth choice.】

	No trust	Middle	Full trust	DK	NA
(1) Police	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(2) Hospital	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(3) Public elementary and junior high school	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(4) Business circles	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(5) Labor union	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(6) Civil organizations, such as NPOs and NGOs	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12

Q 34: How much trust do you have in the following systems, organizations and groups? Please answer in the same way. The first question is about national politics. (One choice each for the first through the thirteenth item)

【Note: The same pattern applies to the second through the thirteenth choice.】

	No trust	Middle	Full trust	DK	NA
(1) National politics	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(2) Governor of your prefecture	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(3) Assembly of your prefecture	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(4) Public office of your prefecture	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(5) Election system	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(6) Indirect representative system	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12
(7) Political parties	0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10			11	12

- (8) The Diet 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12
- (9) Court 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12
- (10) Central government agencies 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12
- (11) Your municipal head 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12
- (12) Assembly of your municipal government ... 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12
- (13) Public office of your municipal government 0 ... 1 ... 2 ... 3 ... 4 ... 5 ... 6 ... 7 ... 8 ... 9 ... 10 ... 11 ... 12

Q35: The following are two major points of view about how the government should be in Japan today. Which proposition is closer to your view? (One choice per person)

Proposition A: As there are very influential people and groups, a great majority of the benefits provided to people tends to be neglected.
 B: Japan is a democratic state and a great majority of the benefits provided to people are reflected in politics.

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q36: The following are two major points of view about the relationships between ordinary people and politics. Which proposition is closer to your view? Please choose the item that best matches your thinking from among the items here. (One choice per person)

Proposition A: Public officials in central and local governments do not consider ordinary people.
 B: Public officials in central and local governments do consider ordinary people.

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q37: How do you evaluate the current Japanese political system? The number 1 means the lowest level of evaluation and the number 10 means the highest level of evaluation. Please answer this question using numbers. (One choice per person) 【Note: Circle the respondent's answered number. The respondent is given a scale for the evaluation levels with three descriptions above the scale.】

Very bad

Middle

Very good

1	2	3	4	5	6	7	8	9	10	11	DK
										12	NA

Q38: Are you satisfied or dissatisfied with how individuals in government service work? Please choose from the items shown. (One choice per person)

1	2	3	4	5	6
Pretty satisfied	A little satisfied	A little dissatisfied	Pretty dissatisfied	DK	NA

Q39: Generally speaking, do you think that Japan is managed by a particular small group of people who hold massive interests or for the benefit of all people? Please choose from the items shown. (One choice per person)

- 1 Japan is managed by a particular small group of people who hold massive interests.
- 2 Japan is managed for the benefit of all people.

3 DK

4 NA

Q40: Are you a member of or participating in the following organizations and/or groups? If you are, do you actively participate in their activities? Or are you just a member of the group? The first question is about local resident and neighborhood associations.

Note for the surveyor: First, you ask all fourteen questions about the level of participation in the organizational and group activities. Next, you ask SQ 1 to 5 regarding the organizations and groups that were marked with 1 or 2. (Circle only the numbers of SQs to which the respondent answered "Yes.") When you read the sentences for SQ 1 to 5, you mention the name of the organization or group checked in Q40. For example, if the respondent answers 2 to PTA, you mention "hierarchical structure among the members" in the PTA, instead of the organization or group, in reading SQ1.

SQ1. Does the organization or group (answered in Q40) have distinct hierarchical structures among its members?

SQ2. Does the organization or group have active exchanges with people outside of it?

SQ3. Do you sometimes find yourself thinking and acting in a similar way to other members?

SQ4. Have you discussed political and social issues and the last upper house election with the members of the organization or group?

SQ5. Are there any members with different ideas and values from yours in the organization or group?

	Q 40 Participation level			SQ1	SQ2	SQ3	SQ4	SQ5	
	Active participation as a member	Just a member	Not a member	Hierarchy	Exchange with outside	Similarity	Discuss politics	Different ideas	
(1) Local resident and neighborhood association	1	2	3	1	2	3	4	5	
(2) PTA	1	2	3	1	2	3	4	5	
(3) JA and other groups of the same industry	1	2	3	1	2	3	4	5	
(4) Labor union	1	2	3	1	2	3	4	5	
(5) Cooperative society and consumer groups	1	2	3	1	2	3	4	5	
(6) NPOs and NGOs	1	2	3	1	2	3	4	5	
(7) Volunteer groups	1	2	3	1	2	3	4	5	
(8) Residential and civil rights movement groups			1	2	3	1	2	3	4 5
(9) Religious groups	1	2	3	1	2	3	4	5	
(10) Alumni associations	1	2	3	1	2	3	4	5	
(11) Political support groups	1	2	3	1	2	3	4	5	
(12) Job-related groups outside the office	1	2	3	1	2	3	4	5	
(13) Privately-tied learning groups	1	2	3	1	2	3	4	5	
(14) Private groups sharing the same interest	1	2	3	1	2	3	4	5	

Q 41

If current Japanese society is categorized into the following five socioeconomic levels, which do you think you are classified as? (One choice per person)

1	2	3	4	5	6	7
Top	Higher middle	Lower middle	Higher low	Bottom	DK	NA

Q 42: How much are you usually aware of the following propositions? The first proposition is "Cooperation among people with different abilities and characters enables our society to work."

(One choice each for the first to eighth proposition) 【Note: The same pattern applies to the second through the eighth proposition.】

	Often aware	Sometimes aware	Not so often aware	Hardly aware	DK	NA
(1) Cooperation among people with different abilities and characters enables our society to work.	1	2	3	4	5	6
(2) What happens in the world will eventually have some effect on me.	1	2	3	4	5	6
(3) What happens in the world has a large effect on my life.	1	2	3	4	5	6
(4) What happens in the world has, more or less, something to do with me.	1	2	3	4	5	6
(5) Social events reported in the media have much to do with my life.	1	2	3	4	5	6
(6) Each of us should think of our society so that things will not go in the wrong direction.	1	2	3	4	5	6
(7) People should take positive action for their society.	1	2	3	4	5	6
(8) You should think of the general public without paying attention to developing your personal life alone.	1	2	3	4	5	6

Q 43: Today, there are people with a variety of backgrounds in Japan. Please give us your answers about the following four propositions I will read now. (One choice each for the first through the fourth proposition)

(1) It is necessary to generously accept people who have different values.

1	2	3	4	5	6	7
Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA

(2) Public offices should permit even anti-democratic groups to hold rallies if the groups follow the rules and prescribed procedures.

1	2	3	4	5	6	7
Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA

(3) It is better to have reduced the number of immigrants who are permitted to live in Japan.

1	2	3	4	5	6	7
More is better	A little more is better	Neither	A little fewer is better	Fewer is better	DK	NA

(4) Anti-democratic groups should be illegal.

1	2	3	4	5	6	7
Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA

Q 44: What do you think of the following six propositions? Please choose the proposition that best matches your thinking. The first proposition is "Almost everyone is trustworthy."

(One choice each for the first to sixth proposition) [Note: The same pattern applies to the second through the sixth proposition.]

	Agree	Partly agree	Neither	Partly disagree	Disagree	DK	NA
(1) Almost everyone is trustworthy.	1	2	3	4	5	6	7
(2) If they are trusted by others, most people trust others.	1	2	3	4	5	6	7
(3) I am confident about distinguishing between trustworthy and untrustworthy people.	1	2	3	4	5	6	7
(4) If I am helped by anyone else, I will also help others.	1	2	3	4	5	6	7
(5) I am kind to others even if I cannot expect any direct rewards and returns.	1	2	3	4	5	6	7
(6) I think that if I am kind to others, the kindness will go around and eventually come back to me.	1	2	3	4	5	6	7

Q45: The following are two major points of view about how we should live. Which proposition is closer to your view?

(One choice per person)

Proposition A: I would like to avoid the possibility of making a big mistake and proceed slowly and steadily.

B: I would like to take on a challenge to open up a new world.

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q46: The following are two major points of view about revising the civil code to approve different family names between husband and wife. Which proposition is closer to your view? (One choice per person)

Proposition A: Husband and wife should be given equal rights regardless of gender, and the couple should be permitted to use different family names.
 B: Husband and wife should use the same family name as family members and should not be permitted to use different names.

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q47: Provided you had extra money on hand, which way would you choose to manage the capital? (One choice per person)

Proposition A: Even if I cannot expect high yields, I would choose a less risky savings approach.
 B: I would choose a high-yield management approach, taking some risk.

1	2	3	4	5	6
Close to A	A little close to A	A little close to B	Close to B	DK	NA

Q48: (1) Which of the following national goals do you think should be given the highest priority over the next 10 to 15 years? (One choice per person)

1	Maintaining domestic order	5	DK	→ (To Q49)
2	Reflecting national demand in decision-making	6	NA	

- 3 Economic stability
- 4 Securing freedom of speech

(To (2))

【To those who answered between 1 and 4 in Q48 (1)】

(2) Which of the following national goals do you think should be given the second highest priority over the next 10 to 15 years? (One choice per person)

1	Maintaining domestic order	5	No second priority
2	Reflecting national demand in decision-making	6	DK
3	Economic stability	7	NA
4	Securing freedom of speech		

【To all】

Q 49: What article of the Japanese Constitution renounces war? (One choice per person)

1	2	3	4	5	6
Article 1	Article 5	Article 9	Article 17	DK	NA

Q50: How many candidates were elected each in the proportional representation (PR) and local district (LD) ballots in the last upper house election? (One choice per person)

1	2	3	4	5	6
PR 50	PR 41	PR 45	PR 48	DK	NA
LD 72	LD 70	LD 76	LD 73		

Q51: When the upper and lower houses give different resolutions to a particular bill, if the lower house passes a specific bill a second time, the bill will be enacted. How many votes do you think are necessary in such situation? (One choice per person)

1	2	3	4	5	6
Majority of the members present	Majority of all the members	Two-thirds of the members present	Two-thirds of all the members	DK	NA

Q52: The following are slogans that the parties trumpeted in the last election. Do you know which party used which slogans? Please choose the parties for each slogan.

(1) "First (Daiichi)" (One choice per person)

【Note: The respondent is not shown the party names. The same pattern applies to the first through the sixth question.】

1 LDP	4 JCP	7 YP	10 Other ()
2 DPJ	5 SDP	8 SPJ	11 DK
3 CGP	6 PNP	9 NRP	12 NA

(2) "Get politics back in peoples' hands by de-bureaucracy, decentralization and people's life prioritization" (One choice per person)

1 LDP	4 JCP	7 YP	10 Other ()
2 DPJ	5 SDP	8 SPJ	11 DK
3 CGP	6 PNP	9 NRP	12 NA

(3) "Welfare in the Next Generation, Abolish Political Corruption and Government for People" (One choice per person)

- | | | | |
|--------------|--------------|--------------|---------------------|
| 1 LDP | 4 JCP | 7 YP | 10 Other () |
| 2 DPJ | 5 SDP | 8 SPJ | 11 DK |
| 3 CGP | 6 PNP | 9 NRP | 12 NA |

(4) "Just for reconstructing peoples' lives" (One choice per person)

- | | | | |
|--------------|--------------|--------------|---------------------|
| 1 LDP | 4 JCP | 7 YP | 10 Other () |
| 2 DPJ | 5 SDP | 8 SPJ | 11 DK |
| 3 CGP | 6 PNP | 9 NRP | 12 NA |

(5) "Restoring Vitality to Japan" (One choice per person)

- | | | | |
|--------------|--------------|--------------|---------------------|
| 1 LDP | 4 JCP | 7 YP | 10 Other () |
| 2 DPJ | 5 SDP | 8 SPJ | 11 DK |
| 3 CGP | 6 PNP | 9 NRP | 12 NA |

(6) "Political shift from obedience to the U.S. and business circles to people as the main actor" (One choice per person)

- | | | | |
|--------------|--------------|--------------|---------------------|
| 1 LDP | 4 JCP | 7 YP | 10 Other () |
| 2 DPJ | 5 SDP | 8 SPJ | 11 DK |
| 3 CGP | 6 PNP | 9 NRP | 12 NA |

Q53: Do you know what position the following politicians hold now? If you know, please answer each question. The first question is about Yoshito Sengoku. 【For the surveyor: Record the respondent's answers as they are and circle "correct" or "incorrect." If the respondent asks you for the right answer, you provide it after the respondent has finished answering. The same pattern applies to the second and third politicians.】

(1) What position does Yoshito Sengoku hold now in Japan?

- | | | | |
|-----------------------|-----------|---|----------|
| (Respondent's answer: | | 【Correct answer: Chief Cabinet Secretary】 | |
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

(2) What position does Seiji Maehara hold now in Japan?

- | | | | |
|-----------------------|-----------|---|----------|
| (Respondent's answer: | | 【Correct answer: Minister of Land, Infrastructure, Transport and Tourism】 | |
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

(3) What position does David Cameron hold now in the United Kingdom?

- | | | | |
|----------------------|-----------|----------------------------------|----------|
| (Respondents answer: | | 【Correct answer: Prime Minister】 | |
| 1 | 2 | 3 | 4 |
| Correct | Incorrect | DK | NA |

Q54: You probably had several opportunities to get a great variety of information during the last election campaign. Please choose the media that you think was of help to you.

(1) Which media was useful for you to understand each party's policy? (Multiple answers are okay.)

- | | | |
|----------------------------|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | |

- | | | |
|---|--|--------------|
| 6 Conversation with friends | 14 Contacts with campaign staff | 18 DK |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | 19 NA |
| 8 Candidates' websites and blogs | | |

(2) Which media was useful for you to get information about each party's leaders? (Multiple answers are okay.)

- | | | |
|---|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | 18 DK |
| 6 Conversation with friends | 14 Contacts with campaign staff | 19 NA |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | |
| 8 Candidates' websites and blogs | | |

(3) Which media was useful for you to get information about each candidate's situation and personality? (Multiple answers are okay.)

- | | | |
|---|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | 18 DK |
| 6 Conversation with friends | 14 Contacts with campaign staff | 19 NA |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | |
| 8 Candidates' websites and blogs | | |

(4) Which media was useful for you to get information about nationwide election developments? (Multiple answers are okay.)

- | | | |
|---|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | 18 DK |
| 6 Conversation with friends | 14 Contacts with campaign staff | 19 NA |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | |
| 8 Candidates' websites and blogs | | |

(5) Which media was useful for you to get information about which candidate or party you should vote for in the prefectural district ballot? (Multiple answers are okay.)

- | | | |
|---|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | 18 DK |
| 6 Conversation with friends | 14 Contacts with campaign staff | 19 NA |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | |
| 8 Candidates' websites and blogs | | |

(6) Which media was useful for you to get information about which candidate or party you should vote for in the proportional representation ballot? (Multiple answers are okay.)

- | | | |
|---|--|---------------------------|
| 1 TV | 9 Other online information | 16 Other () |
| 2 Radio | 10 Official election information | 17 Nothing special |
| 3 Newspapers | 11 Election-related fliers and leaflets | |
| 4 Weekly magazines | 12 Parties' policy platforms | |
| 5 Monthly magazines | 13 Listening to or observing candidates' stump speech | 18 DK |
| 6 Conversation with friends | 14 Contacts with campaign staff | 19 NA |
| 7 Parties' websites and blogs | 15 Magazine ads posted on the train and ads elsewhere | |
| 8 Candidates' websites and blogs | | |

Q55: Please answer the following questions about the current situation in which Japan is. (One choice each for the first through the fourth question)

(1) Do you feel angry about the current situation?

1 Very often	2 Often	3 Sometimes	4 Occasionally	5 Not at all	6 DK	7 NA
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(2) Do you feel optimistic about the current situation?

1 Very often	2 Often	3 Sometimes	4 Occasionally	5 Not at all	6 DK	7 NA
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(3) Do you feel concerned about the current situation?

1 Very often	2 Often	3 Sometimes	4 Occasionally	5 Not at all	6 DK	7 NA
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(4) Regarding the current situation, do you think the nation Japan can get through it?

1 Very often	2 Often	3 Sometimes	4 Occasionally	5 Not at all	6 DK	7 NA
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[Face sheet]

All our inquiries into your views have been done. Now, please answer the following questions for our statistical procedures.

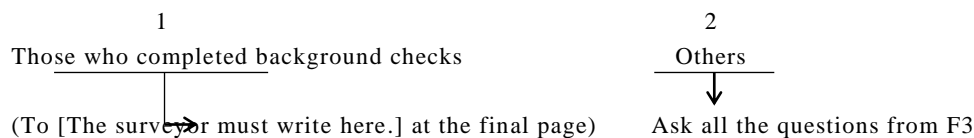
F1 Gender:

1 Male	2 Female
------------------	--------------------

F2 Age: What is your birthday and how old are you in completed years?

1 Meiji	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2 Taisho		year	month	date	age	
3 Showa						
4 Heisei						

[The surveyor's check]



【To all except for those who completed background checks】

F3 Residential years:

Have you continued to live in this area (within a 30-minute walk around this town, village and apartment block) since your birth? Or did you move here from somewhere else? If you have temporarily moved anywhere else after you were born around here, please choose "Lived here since birth." (One choice per person)

1	2
Live here since birth	Moved from somewhere else
↓	↓
(To F4)	

(1) How long have you lived in this area (within a 30-minute walk around this town, village and apartment block)? If you have temporarily moved someplace else, please choose the answer that is the closest to the

total years of your residence around here. (One choice per person)

1 Less than 3 years	2 4 to 9	3 10 to 14	4 More than 15	5 DK or NA
------------------------	-------------	---------------	-------------------	---------------

【To all except for those who completed background checks】

F4 Education: What is your final schooling? This question excludes schools in the miscellaneous category. For dropouts and current enrollments, please answer indicating the type of final school when you were a student. (One choice per person)

1 Postwar junior high, prewar elementary and junior high	2 Postwar high and wartime junior high	3 Technical college, junior college and advanced vocational school	4 University and graduate school	5 DK or NA
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F5 Occupation: What is your occupation?

(1) Are you a company employee, self-employed or do you help your family's business? (If the respondent does not have a specific occupation) Are you a student or a full-time homemaker? (One choice per person)

1 Employed (Including freelancer)	2 Self-employed	3 Family business	4 Student	5 Full-time homemaker	6 Jobless	7 Other ()	8 DK or NA
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↓ (To (3))

【To those who chose between 1. Employed and 3. Family business in F5 (1)】

(2) Employee number: What is the total number of employees at your company, including branch offices and satellite stations? If you are a public employee, please choose 6. (One choice per person)

1 1 to 4	2 5 to 29	3 30 to 299	4 300 to 999	5 More than 1,000	6 Public employee	7 DK	8 NA
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【To all except for those who completed background checks.】

(3) Job classification:

More specifically, what kind of work do you do? (For example, elementary school teacher, agricultural worker, bus driver, car mechanic, supermarket personnel, bank accountant, cram school teacher, computer programmer, clerical worker, sales operator, electric product manufacturing operator, pensioner, full-time homemaker) (Simply answering "employed, company employee or self-employed" is not sufficient.)

Specifically

(After a survey, circle one of the numbers below.)

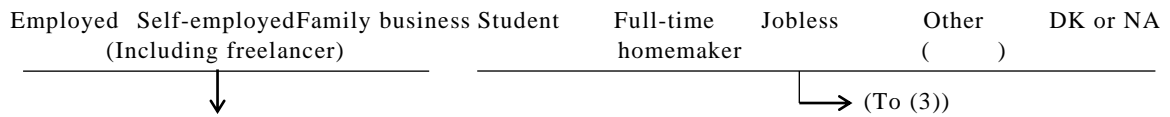
1 Agriculture, forestry and fisheries	2 Commercial and industrial service	3 Freelance	4 Managerial	5 Specialist	6 Clerical work	7 Sales, service and laborers	8 Other expert	9 Student	10 Full-time homemaker	11 Jobless	12 Impossible to classify	13 DK	14 NA
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F6 Primary breadwinner's job: Are you the primary breadwinner at home? (One choice per person)

1 Yes	2 No (I am not the primary breadwinner.)
↓ (To F7)	↓

(1) What is the occupation of the primary breadwinner in the home? Is the primary breadwinner a company employee or self-employed? (One choice per person)

1	2	3	4	5	6	7	8
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【To those who chose between 1. Employed and 3. Family business in F6 (1). First ask (2) and then, go on to (3).】

(2) Employee number: What is the total number of employees at the primary breadwinner's company, including branch offices and satellite stations? If the person is a public employee, please choose 6. (One choice per person)

1 1 to 4	4 300 to 999	7 DK
2 5 to 29	5 1,000 or more	8 NA
3 30 to 299	6 Public employee	

(3) Job classification:

More specifically, what kind of work does the primary breadwinner do? (For example, elementary school teacher, agricultural worker, bus driver, car mechanic, supermarket personnel, bank accountant, cram school teacher, computer programmer, clerical worker, sales operator, electric product manufacturing operator, pensioner, full-time homemaker) (Note: Simply answering "employed, company employee or self-employed" is not sufficient.)

Specifically

(After a survey, circle one of the numbers below.)

- | | | | |
|---------------------------------------|-------------------------------|---------------------------|-------|
| 1 Agriculture, forestry and fisheries | 5 Specialist | 9 Student | 13 DK |
| 2 Commercial and industrial service | 6 Clerical work | 10 Full-time homemaker | 14 NA |
| 3 Freelance | 7 Sales, service and laborers | 11 Jobless | |
| 4 Managerial | 8 Other expert | 12 Impossible to classify | |

【To all except for those who completed background checks】

F7 House type: Which type is your house? (One choice per person)

- 1 Your own home (detached house)
- 2 Condominium
- 3 Private rental house (detached house)
- 4 Private apartment
- 5 Public housing or apartment

- 6 Salaried housing (company house or public employee's apartment)
- 7 Sleep-in or live-in, dormitory or boarding house
- 8 Other ()
- 9 DK or NA

F8 Household income: What was the total annual income of your household last year (from January to December 2008)? Please include bonuses and other additional income before taxes. (One choice per person)

- 1 Less than 2 million yen
- 2 2 million to less than 3 million yen
- 3 3 million to less than 4 million yen
- 4 4 million to less than 5 million yen
- 5 5 million to less than 6 million yen
- 6 6 million to less than 7 million yen
- 7 7 million to less than 8 million yen
- 8 8 million to less than 10 million yen

- 9 10 million to less than 12 million yen
- 10 12 million to less than 14 million yen
- 11 14 million to less than 20 million yen
- 12 20 million yen or more
- 13 DK
- 14 NA

F9: If you do not mind, would you give us your telephone number?

【Note: Don't pressure the respondent to give his or her telephone number.】

1 ()-()-()

2 No number 3 NA

[The surveyor must write here.]

Interview date month day Interview hours minute Visit numbers times